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Kappa Kappa Psi Separate Sessions

Kappa Kappa Psi
NATIONAL HONORARY COLLEGE BAND FRATERNITY
47th BIENNIAL NATIONAL CONVENTION
Springfield, Massachusetts

Separate Session #1
Tuesday, July 23, 2013
1. The 47th Biennial Convention of Kappa Kappa Psi was called to order by National President, Mr. Adam Cantley, Omicron, West Virginia University at 2:47 PM EST.
2. President Cantley welcomed the brotherhood to Springfield, MA and National Convention.
3. President Cantley introduced the current Kappa Kappa Psi National Council and Board of Trustees:
   - Vice President for Colonialization and Membership
     - Christine Beason, Life Member Eta Delta, Eastern Illinois University
   - National President
     - Mrs. Christine Beason
   - National Vice President for Programs
     - Jack Lee
   - National Vice President for Professional Relations
     - Dr. Travis Cross
   - Immediate Past National President
     - Derrick Mills
   - Board of Trustees Chair
     - Dr. Rod Chesnutt
   - Board of Trustees Vice Chair
     - Dr. Malinda Matney
   - Board of Trustees
     - Chris Haughie, Life Member Gamma Nu, Florida State University
     - Dr. Kirk Randazzo, Life Member Zeta Chi, University of South Carolina
     - Ms. Kellly Nellis, Life Member Eta Alpha, Lock Haven University
     - Adam Bates, Life Member Eta Delta, Eastern Illinois University
     - Ms. Kate Landes, Eta Omicron – James Madison University

4. President Cantley began open seating starting with chapter #194, Theta Beta – Boston University.
5. After all delegates and assigned proxies were seated, President Cantley began open seating with chapter #194, Theta Beta – Boston University.
6. The open seating of the 48th Biennial Convention in 2015 will begin with chapter #190, Eta Chi – Bowie State University.
7. National Vice President for Programs, Jack Lee, introduced the Kappa Kappa Psi Keynote Speaker, Mr. Kyle von Neumann from the Epsilon Xi chapter at The University of Miami (APPENDIX 16).
8. President Cantley introduced the current Kappa Kappa Psi National Council and Board of Trustees:
   - Past National President, Dr. Malinda Matney
   - Ms. Kate Landes, Eta Omicron – James Madison University
   - Parliamentarians Landes and Matney gave a brief presentation on parliamentary procedures for the convention.
   - President Cantley entertained a motion to approve the 2011 National Convention Minutes.
   - President Cantley asked that any sponsors or directors please stand and be recognized.

9. Parliamentarians Landes and Matney gave a brief presentation on parliamentary procedures for the convention.
10. President Cantley entertained a motion to approve the 2011 National Convention Minutes.
11. President Cantley introduced the candidates for national office:
   - National President
     - Mrs. Christine Beason
   - National Vice President for Colonialization and Membership
     - Mr. Jack Lee
   - National Vice President for Programs
     - Mr. Adam Bates
   - Board of Trustees
     - Dr. Rod Chesnutt
     - Mr. Daniel George
     - Mr. Eric Morson

12. President Cantley asked the candidates for the office of National Vice President for Student Affairs to announce themselves to the delegation:
   - Vice President for Student Affairs
     - Ms. Tammi Rice
     - Mr. Kevin Dianna
     - Ms. Kelly Nellis
     - Mr. Clinton Weden
     - Mr. Matthew Parent

13. President Cantley explained the caucus plan for the evening to the delegation.
14. Vice President Lee introduced the Gold Star Ceremony for Military Service Recognition. The District Presidents presented the Star Awards.
15. Alumni Association Board Members Mr. Ed Savoy, Mr. Marco Krcatovich, and Mr. Eric Morson introduced the Alumni Association Board of Directors to the delegation, and provided an overview of the activities of the Alumni Association throughout the biennium.

16. Alumni Association Board Member Mr. Eric Morson provided the delegation with an overview of the Alumni Giving Program.
17. President Cantley and Vice President Bates explained the Passport Program that will occur throughout the convention.
18. Presented Cantley presented a video to the delegation, and challenged the membership to look at our values and ritual differently.
19. The Zeta Chi Delegate presented a resolution honoring Dr. Kirk A. Randazzo for his Fraternity service (APPENDIX 18).
20. President Cantley made general announcements.
22. The first separate session recessed at 5:34 PM EST.

Separate Session #2
Friday, July 26, 2013
1. National President, Mr. Adam Cantley, Omicron, West Virginia University called the separate session to order at 2:33 PM EST.
2. Delegates were seated for Iota, Mu Pi, Mu Sigma, Theta Upsilon, Gamma Phi, Mu Phi, and Epsilon Psi.
3. President Cantley thanked the delegation for their great work throughout convention.
4. President Cantley explained to the delegation that committee reports that are read are automatically accepted in to the minutes.
5. President Cantley recognized the past national presidents:
6. President Cantley recognized the past national presidents:
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14. President Cantley recognized the past national presidents:
15. President Cantley recognized the past national presidents:
16. President Cantley recognized the past national presidents:
17. President Cantley introduced the Kappa Kappa Psi History and Archives Team, Past President Kenneth M. Corbett and Past National President Scott Stowell, to address the delegation.
17. President Cantley announced that the individuals running for national office will be available for questions following the conclusion of the separate session.

18. President Cantley introduced National Vice President for Program, Jack Lee, to present the Chapter Leadership Awards.

19. President Cantley made general announcements.

20. Past National President and Board of Trustees Chair, Dr. Rod Chesnutt, lead the delegation in the singing of the Fraternity Hymn.

21. The separate session recessed at 4:06 PM EST.

Separate Session #3 Saturday, July 27, 2013

1. National President, Mr. Adam Cantley, Omicron, West Virginia University called the separate session to order at 8:35 AM EST.

2. A delegate was seated for Alpha Nu.

3. President Cantley asked the delegation to count off to ensure that appropriate vote totals for any motions throughout the session. The total votes possible were 201.

4. Brandon Douglas, North Central District President, presented the final report of the Committee on Publications (APPENDIX 24).

5. President Cantley invited brothers Ken Corbett and Marie Burleigh to the podium to address the delegation on the Brand and Graphics Standard that was referenced in the Committee on Publications report. The Brand and Graphics Guide is found in APPENDIX 25.

The North Central District moves to establish a four year moratorium on the KKΨ Brand and Graphics Guide.

The Brand and Graphics Guide is found in APPENDIX 25.

The motion passes.

The Northeast District moves to amend section 6.517 to update the description of Honorary Membership. The Nu Delta chapter seconds.

The motion passes with nine chapters objecting.

11. Kari Lindquist, Nu, presented the preliminary report of the Chapter Leadership Selection Committee (APPENDIX 29).

12. Tanya Marsh, presented the report of the Leadership Development Taskforce (APPENDIX 30).

13. President Cantley presented a recommendation to the delegation from several past national presidents regarding the changes made to honorary membership in the fraternity as stated in section 6.517 of the national constitution.

The Northeast District moves to amend section 6.517, as accepted previously, to include the term “necessarily”: Honorary members of the Fraternity shall possess the same qualifications as active or associate members except that they shall not necessarily be regularly enrolled in the college or university where the chapter is located nor necessarily possess any qualifications as musicians. The Iota chapter seconds.

The motion passes.

14. Hannah May, Beta Rho, presented the report of the Student Advisory Committee (APPENDIX 31).

15. President Cantley welcomed Past National President and History and Archives team member Ken Corbett to address the delegation on the work of the History and Archives team.

16. The separate session recessed at 10:06 AM EST.

Separate Session #4 Saturday, July 27, 2013

1. National President, Mr. Adam Cantley, Omicron, West Virginia University called the separate session to order at 10:08 PM EST.

2. President Cantley asked that all voting delegates, past national president, and council members count off to ensure an accurate number of votes for future motions. The total votes are 207.

Kappa Kappa Psi Separate Sessions

Delegates - 195
Past National Presidents - 7
National Council - 5
TOTAL - 207

3. President Cantley welcomed Convention Parliamentarian and Past National President, Malinda Matney, to the podium to address the delegation about the survey that will follow convention.

4. National President Cantley yielded the chair of the convention to Vice President Christine Beason.

5. National President Cantley presented the final report of the National President (APPENDIX 1).

The Omicron chapter moves to award President Cantley with Honorary Life Membership to the National Chapter of Kappa Kappa Psi.

The Northeast District seconds.

The motion passes unanimously.

6. President Cantley resumed his role as chair of the general session.

7. Jason Midy, Gamma Pi, presented the report of the Nominations Committee (APPENDIX 32).

8. Mrs. Christine Beason, Eta Delta, Eastern Illinois University was slated for the office of National President.

The Delta Sigma chapter moves to elect Christine Beason to the office of National President by placard.

The Eta Delta chapter seconds.

The motion passes with 10 chapters voting against.

9. Mr. Jack Lee, Delta Sigma, The University of Texas at Arlington was slated for the office of National Vice President for Colonization and Membership.

The Delta Sigma chapter moves elect Jack Lee to the office of National President by placard.

The Eta Delta chapter seconds.

The motion passes with two chapters voting against.

10. Mr. Adam Bates, Gamma Xi, The University of Maryland was slated for the office of National Vice President for Programs.

11. The Mu Tau chapter nominates Mr. Preston Ramsey, Beta Kappa, Bowling Green State University for the office of Vice President for Programs. Preston Ramsey accepts.

12. The delegation voted by secret ballot.

13. During the counting of ballots, President Cantley and Vice President Bates drew for the Passport program.

14. President Cantley announced that Adam Bates has been elected to the office of Vice President for Programs.

15. Mr. Matthew Parent, Epsilon Nu, The University of Massachusetts Amherst at Arlington was slate for the office of National Vice President for Student Affairs.


17. The Delta Sigma chapter nominates Mr. Clinton Wieden, Alpha, Oklahoma State University for National Vice President for Student Affairs. Clinton Wieden accepts.

18. The Beta Kappa chapter nominates Mr. Preston Ramsey, Beta Kappa, Bowling Green State University for National Vice President for Student Affairs. Preston Ramsey accepts.

19. The Beta Rho chapter nominates Mr. Tammi Rice, Zeta Omicron, The University of Akron for National Vice President for Student Affairs. Tammi Rice accepts.

20. The Iota chapter nominates Mr. Kevin Dianna, Alpha Eta, The University of Florida for National Vice President for Student Affairs. Kevin Dianna accepts.

21. At the request of the Midwest District, President Cantley grants a 3 minute caucus.

22. President Cantley acknowledged that Past National President Melvin Miles entered the meeting, and the total vote count is now 208.

23. The delegation voted by secret ballot.

24. Vice President Bates and National Alumni, Historical, and Development Coordinator, Aaron Moore, presented to the delegation information pertaining to the Online Membership Reporting System.

25. President Cantley announced that no candidate received the majority vote for the office of Vice President for Student Affairs. Two candidates for Vice President for Student Affairs received a combined majority of the votes cast and these two candidates will be in a runoff election:

Mr. Matthew Parent, Epsilon Nu
Ms. Kelly Nellis, Kappa Alpha.

26. The Iota chapter requested a district caucus. President Cantley denied that request due to both candidates being original candidates for Vice President for Student Affairs.

27. The delegation voted by secret ballot.

28. Vice President Bates and National AAC, Aaron Moore, continue the presentation to the delegation regarding information pertaining to the Online Membership Reporting System.

29. President Cantley announced that Kelly Nellis, Kappa Alpha, University of Minnesota has been elected the office of Vice President for Student Affairs.
The 47th Biennial National Convention of Kappa Kappa Psi

The motion passes.

The Omicron chapter moves to adjourn the 47th Biennial National separate session.

President Beason assumed the chair for the remainder of the session.

Immediate Past President Cantley made general announcements.

2013 – 2015 National Board of Trustees.

newly elected officers to the 2013-2015 National Council and the Board of Trustees by placard.

The Xi chapter seconds.

The Kappa Omega chapter moves to elect the slate for National Trustees.

Of Connecticut were slated for the office of National Board of Trustees.

8 Kappa Kappa Psi Separate Sessions

of Florida A&M University Marching 100 drum major, Robert Champion. Like everyone, I was deeply saddened to hear of the passing of Robert Champion. His death brings us all together.

Conference. Kappa Kappa Psi has positioned itself as a leader in this issue.

Directors National Association Athletic Bands Conference, The HBCU Directors National Association Athletic Bands Conference, The HBCU Band Directors Consortium, and the Texas Music Educators Association Conference. Kappa Kappa Psi has presented work to guide future imaging and branding of Kappa Kappa Psi. This guide was reviewed by students at this convention, and will now be implemented with headquarters and others.

With Vice Presidents Beason and Cross, we strengthened our regular communication with directors and sponsors during the school year. Through electronic communication, we reminded them of important deadlines, topics, and general tips for success in working with Kappa Kappa Psi. I hope that as a fraternity we continue to explore and develop educational resources at this convention that will be refined and improved for the fall. Last summer, our governors went through training in hazing investigation and assessment. Finally, this committee has led the charge for the fall. Last summer, our governors went through training in hazing investigation and assessment. Finally, this committee has led the charge for the fall. Last summer, our governors went through training in hazing investigation and assessment. Finally, this committee has led the charge.

Our Leadership Development task force presented their action plan to move forward at this convention. It will be exciting to see these new resources develop for our membership. We have a talented team in place to move this forward. We have done a great job of gathering information to ensure that the programming is at the highest level possible. Their work will be vital to the continued education of our membership and the future success of Kappa Kappa Psi.

With Vice Presidents Beason and Cross, we strengthened our regular communication with directors and sponsors during the school year. Through electronic communication, we reminded them of important deadlines, topics, and general tips for success in working with Kappa Kappa Psi. I hope that as a fraternity we continue to explore and develop educational resources to train and support volunteers, advisors, and directors.

Our Hazing and Values Committee continued to operate and implement ideas to better not only Kappa Kappa Psi but all of college bands. Our Colonization and Membership Committee was exposed to a new online educational resource at this convention that will be refined and improved for the fall. Last summer, our governors went through training in hazing investigation and assessment. Finally, this committee has led the change in terms of educating the band community at large about hazing. Kappa Kappa Psi has presented educational sessions at the College Band Directors National Association Athletic Bands Conference, The HBCU Band Directors Consortium, and the Texas Music Educators Association Conference. Kappa Kappa Psi has positioned itself as a leader in this conversation in the band profession. We know that when college bands are facing trials, it is our responsibility to be at the table to support change and growth.

Risk Management

In November of 2011 the entire world was focused on the college band community. Like everyone, I was deeply saddened to hear of the passing of Florida A&M University Marching 100 drum major, Robert Champion. My sincere condolences are still with the Champion Family and the Florida A&M University community as they heal and move forward from this incident.

When the news broke, there were still so many unknowns and a million thoughts raced through my mind. I thought of him and his family. I couldn’t imagine why anyone would feel physical violence should be associated with college bands. There is nothing that can justify these actions when a son doesn’t return home to his family.

My thoughts began to change to Kappa Kappa Psi. As president, I am charged with being the steward of this fraternity for two years. It was my responsibility to see that the fraternity responded appropriately and in a manner consistent with our values. I believe that is why Kappa Kappa Psi was not involved in that incident.

However, that doesn’t mean we get to walk away. It simply means that we still have work to do as an organization to ensure that all college bands are places where students can grow and learn. If we do not lead this work, we run the risk of losing part of an activity and art form that brings us all together.

As the situation played out, I was planning and moving forward the best way I knew possible. As a professional in higher education, the topic of hazing is something I am comfortable discussing. I have also worked with other organizations in navigating these situations. However, I began to wonder about national leaders who may not have this skill set. It is with that in mind I began drafting a crisis response plan for the national level of Kappa Kappa Psi. This plan will help future leaders learn from my experience and the experience of others. This document will help lay a path for future leaders to be better prepared for these types of situations.

This situation also brought to light that we need to have official legal representation for the fraternity. While we have many brothers who are skilled lawyers, it provides us credibility and decreases our chances for a conflict of interest to have outside legal support. We are fortunate to have contracted a lawyer that has great experience working with fraternal organizations. He has served as the general counsel of Delta Delta Delta Sorority, Sigma Nu Fraternity, and other organizations.

Like many of you, I am tired of discussing hazing and other risk management issues. However, there is no policy, procedure, or document that can remedy this sickness in college bands or Kappa Kappa Psi. The only true solution is empowering and educating students and in turn those individuals must step up and do the right thing. We will continue to provide you with the tools and support you need to be successful; however, you must have the courage to care for your brothers and fellow band members. It is up to you to ensure this fraternity and our bands survive these issues. It will only take one incident to bring down almost a century of history and service. I hope that your fraternity, and the men and women comprising it, means more to you than a prank, huddle, or shirt glass. You should cherish this fraternity and it’s members at all times, without reservation.

An Investment in Our National Headquarters and Operations

Kappa Kappa Psi had very strong financial biennium. Our financial position gave us the opportunity to support our national operations and headquarters. First, we had the opportunity to upgrade the physical structures of both our Duck Street Property and Stillwater Station with Tau Beta Sigma. This National Council has also committed to finishing the National Caboose project next year for dedication with the Tau Beta Sigma Wawa Memorial Garden.

We have seen some changes in our headquarters staffing model this biennium. During the 2009-2011 we only budgeted for one National Chapter Field Representative position, but through a generous donation from the Board of Trustees, we funded a second position for the final part
of that biennium. While not an expectation when the donation was made, we are able to look back on this biennium to the trust and as a time of great change and the impact it will have on future generations. "

At the end of this biennium, it is important to note the tremendous work and support of our leadership and the impact they have had on our organization. We have experienced a significant amount of growth and development, and I am proud to be a part of that team.

Thank you to all of the members who have supported me throughout this biennium. I am grateful for your dedication and hard work, and I look forward to continuing to work with you in the next phase of our organization's growth.

To my State Leaders, thank you for your leadership and support. To our National Board of Trustees, thank you for your guidance and input. To our National Officers, thank you for your hard work and dedication.

To our University Presidents and Directors, thank you for your commitment to our organization and your support of our mission.

To our Advisors, thank you for your guidance and support.

To our Alumni, thank you for your continued support and for helping to shape our organization.

To our donors, thank you for your generosity and for helping to fund our programs and initiatives.

To all of the people who have supported me throughout this biennium, I am grateful. Thank you for your dedication and hard work, and I look forward to continuing to work with you in the next phase of our organization's growth.
The ugly task of overseeing conduct and discipline. It is an unfortunate aspect of the VPCM’s job. This event is held annually for all Kappa Kappa Psi Separate Sessions 13. I love that we live in an age of technology that allows us to have meet -

ings without being in the same room. I have done numerous skype conferences with chapters. Some of these conferences have been with chapters having some sort of problem, while others have simply been informational. I have ablsolutely enjoyed every second! I have also traveled to Chicago, Illinois for the 2012 and 2013 Midwest Band and Orchestra Clinic, and the 2012 and 2013 Texas Music Educators Convention where I was honored to represent Kappa Kappa Psi.

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Appendix 3
REPORT OF THE NATIONAL VICE PRESIDENT FOR PROGRAMS
By Jack Lee

Brothers of Kappa Kappa Psi:

It is my pleasure to present to you the final report of the National Vice President for Programs. This biennium has been one that has seen much for Kappa Kappa Psi. We have successes and we have areas that we are capable of improving. I am very excited for the future of our organization. I am thankful for the opportunities this organization presents, and I will work hard to ensure that our minutes are accurate and distributed to the national leadership in an expeditious manner.

Leadership Development Funds

One of the programs that support the development of leaders through Kappa Kappa Psi is our leadership development funds, or Leadership Speaker funds. When our active membership is attending district conventions you get the opportunity to work with outstanding presenters and workshop facilitators. Some of these sessions are funded through the use of leadership development funds. Below is a summary of the leadership funds that were granted this biennium:

<table>
<thead>
<tr>
<th>District</th>
<th>Funded</th>
<th>Convention</th>
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<tbody>
<tr>
<td>North Central</td>
<td>Scott Stowell</td>
<td>2012</td>
</tr>
<tr>
<td>North Central</td>
<td>Mark Mandzak</td>
<td>2013</td>
</tr>
<tr>
<td>South Central</td>
<td>Jack Lee</td>
<td>2012</td>
</tr>
<tr>
<td>Southeast</td>
<td>CAMPUS SPEAK</td>
<td>2012</td>
</tr>
<tr>
<td>Northeast</td>
<td>Adam Bates</td>
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</tr>
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<td>Southeast</td>
<td>John Graham</td>
<td>2013</td>
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</tbody>
</table>

Additionally, this biennium saw the first instance that leadership funds were utilized to bring a presenter to a band program. I approached the council regarding this possibility, and the entire council excited accepted. The Mu Kappa chapter at Grand Valley State University applied to bring Professor John Maddren to travel abroad to address the student leadership. This is an outstanding step in the direction of Kappa Kappa Psi supporting leadership development for our members, as well as meeting the vision and mission of this Fraternity through our service to bands.

Kappa Kappa Psi saw the largest investment in leadership development this biennium at a total amount of $9,996.90.

Keynote Speaker

Each biennium the national council accepts application for an active member to be the first individual to address the national delegation assembled at our national convention. This biennium included multiple submissions, and while all the applicants were strong, one individual was selected for this honor. Congratulations to Brother Kyle von Neumann from the Epsilon Xi chapter at Miami University.

National Month of Musicianship

For the month of November has a special meaning - the founding of our Fraternity! This is a time to celebrate the great work of your chapter, the accomplishments of your college or university band, and the national work of Kappa Kappa Psi. But we must remember that November is Kappa Kappa Psi Month of Musicianship! This biennium I promoted to work this Fraternity program through online advertising. Making a solid response to our celebration of musicianship. I can think of no better way to demonstrate that the month of musicianship is a valuable program for our Fraternity, and one that reminds us of our purposes as an organization, than to share two of what chapters accomplished!

From Cheryl Pond - Vice President of the Gamma Iota Chapter at the University of New Mexico

Our event was called “Kappa Kappa Psi Mack Juries – In Honor of the Nation’s Musical Legacy” and it was held on the University of New Mexico on November 12. We had three “judges” that day that provided comment sheets for all the performers. We were told that the event was a good idea, it helped them get a full performance in before finals. They also said it helped them get rid of some of their nervous jitters because they had an audience to play for. Lastly, the performers had “judges” and got positive comments back to help them out.

From Alex Castro - Zeta Kappa Chapter at Texas A&M University-Commerce

The Zeta Kappa chapter organized a chapter recital to demonstrate their commitment to band and Kappa Kappa Psi. The brothers of the chapter performed solos, duets, and quartets for everyone that attended. Following the recital, the brothers came together for a group picture and went to dinner together for fellowship.

Fraternity Awards

Kappa Kappa Psi continues to have brothers that go above and beyond the call of service. This biennium we have many that strive to be the best for the highest in everything that they do. To honor those individuals, the Fraternity continues to offer awards and recognition. This biennium has seen many changes, including a new program, and scholarship applications! What an exciting time to be a part of a Fraternity to values its membership in such a way that we do.

Below is an overview of the Awards that were presented this biennium:

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Additionally, this biennium saw the first instance that leadership funds were utilized to bring a presenter to a band program. I approached the council regarding this possibility, and the entire council excited accepted. The Mu Kappa chapter at Grand Valley State University applied to bring Professor John Maddren to travel abroad to address the student leadership. This is an outstanding step in the direction of Kappa Kappa Psi supporting leadership development for our members, as well as meeting the vision and mission of this Fraternity through our service to bands.

Kappa Kappa Psi saw the largest investment in leadership development this biennium at a total amount of $9,996.90.

Keynote Speaker

Each biennium the national council accepts application for an active member to be the first individual to address the national delegation assembled at our national convention. This biennium included multiple submissions, and while all the applicants were strong, one individual was selected for this honor. Congratulations to Brother Kyle von Neumann from the Epsilon Xi chapter at Miami University.

National Month of Musicianship

For the month of November has a special meaning - the founding of our Fraternity! This is a time to celebrate the great work of your chapter, the accomplishments of your college or university band, and the national work of Kappa Kappa Psi. But we must remember that November is Kappa Kappa Psi Month of Musicianship! This biennium I promoted to work this Fraternity program through online advertising. Making a solid response to our celebration of musicianship. I can think of no better way to demonstrate that the month of musicianship is a valuable program for our Fraternity, and one that reminds us of our purposes as an organization, than to share two of what chapters accomplished!

From Cheryl Pond - Vice President of the Gamma Iota Chapter at the University of New Mexico

Our event was called “Kappa Kappa Psi Mack Juries – In Honor of the Nation’s Musical Legacy” and it was held on the University of New Mexico on November 12. We had three “judges” that day that provided comment sheets for all the performers. We were told that the event was a good idea, it helped them get a full performance in before finals. They also said it helped them get rid of some of their nervous jitters because they had an audience to play for. Lastly, the performers had “judges” and got positive comments back to help them out.

From Alex Castro - Zeta Kappa Chapter at Texas A&M University-Commerce

The Zeta Kappa chapter organized a chapter recital to demonstrate their commitment to band and Kappa Kappa Psi. The brothers of the chapter performed solos, duets, and quartets for everyone that attended. Following the recital, the brothers came together for a group picture and went to dinner together for fellowship.

Fraternity Awards

Kappa Kappa Psi continues to have brothers that go above and beyond the call of service. This biennium we have many that strive to be the best for the highest in everything that they do. To honor those individuals, the Fraternity continues to offer awards and recognition. This biennium has seen many changes, including a new program, and scholarship applications! What an exciting time to be a part of a Fraternity to values its membership in such a way that we do.

Below is an overview of the Awards that were presented this biennium:
Kappa Kappa Psi Separate Sessions

Appendix A
REPORT OF THE NATIONAL VICE PRESIDENT FOR STUDENT AFFAIRS
by Adam Bates

Brothers of the National Chapter of Kappa Kappa Psi,

It has truly been a pleasure to serve as Vice President for Student Affairs this past biennium. Below is a summary of my activities and accomplishments since the 2011 National Convention in Colorado Springs, Colorado.

Student Outreach
Throughout the term, my first priority as VPSA was to expand the practices through which the National Council can engage in meaningful correspondence with the active membership. This pursuit led to the establishment of several new VPSA programs, including VPSA Hangouts.

VPSA Hangouts – The 2011-2013 term marked the first full biennium in which video conference calling was freely available to the general Internet. I seized this opportunity by establishing a regularly occurring VPSA Hangouts.

In the first year, attendance was low. This proved to be the difference, as calls during the first term were filled to capacity (~9 chapters per call, often with several brothers in attendance from each chapter).

The VPSA Facetime
In attendance at district conventions, members of the National Leadership Team often pass time between meetings by lounging in the "gap" of the room. They are always available to speak with chapters, but this is not always made clear. In an attempt to address this, I started a "VPSA Facetime" series in which I explicitly announced my availability for sit down meetings with chapters during district conventions. Similar to the hangouts, participation in this program was initially mediocre. However, in the second year I once again promoted and helped and guided from the distance director. Participation then skyrocketed, to the point that I had scarcely an idle moment. The 2012-2013 district conventions. It was a real joy to sit down with so many brothers and hear about their work. It is my hope that the practice of proactively scheduling such meetings will become more common amongst the national leadership.

Fraternally Submitted,

Jack Lee
National Vice President for Programs
Kappa Kappa Psi National Honorary Band Fraternity

Appendix B

Kappa Kappa Psi Separate Sessions

Congratulations to the following chapters for their nomination:

• Beta Psi – The University of Kansas–Kansas City
• Zeta Kappa – Texas A&M University–Commerce
• Theta Beta – Boston University
• Beta Psi – Kent State University
• Nu Alpha – Georgia State University

Online Submission for Awards and Scholarships
This part of the increase in utilization comes from the ability to submit these applications in an online form, rather than the antiquated paper copies that we have been using for years. It is a testament to the work of the National Alumni, Historical, and Development Coordinator Aaron Moore to make this a reality for our membership, and this happens. Thanks to Aaron for all his support in making this a reality. I am excited to see the brothers that will continue to or his work to create

AE A Scholarships

This is a testimony to the accomplishments of our membership.

This biennium saw the most applications for the AE A Scholarship in the Fraternity’s history. I consider this as an accomplishment for the Vice President for Programs position, but most importantly an accomplish ment for Kappa Kappa Psi. We have outstanding brothers throughout this nation that excel not only in our service, but in their academics as well. Prior to the final national convention meeting of the biennium, Kappa Kappa Psi has given out 9,500.000 in AE A Scholarships. Prior to the end of this biennium, we will have awarded over 30,000.000 in scholarships.

This is a testimony to the accomplishments of our membership.

The individuals received a AE A Scholarship this biennium as the writing of this report:

Name                      Chapter - University

Bryan Simmons            Epsilon Kappa - Angelo State
Corinne Galligan         Delta Upsilon - Eastern Michigan
Peter Weintert           Epsilon Pi - Kansas State
Wiley Runyon             Eta Upsilon - University of North Carolina
Dalita Getzoyan          Theta Upsilon - University of Rhode Island
Kara Bader               Iota Omegasa - Iowa State University
Mathew Styer             Iota Chi - University of South Carolina
Miranda Mudge            Epsilon Pi - Missouri State University
Nathan Werne             Nu - University of Michigan
Alexi Howells            Iota Pi - California Polytechnic State University
Dalita Getzoyan          Theta Upsilon - University of Rhode Island
Ethan Brock              Kappa Chi - Alabama College
Kelsey Glomb             Mu Nu - Christopher Newport University
Kenneth Stotter          Zeta Gamma - Texas Lutheran
Zachary Friedland        Theta Upsilon - University of Rhode Island
Angela Wagge             Eta Pi - University of Northern Iowa
Benjamin Horst           Gamma – University of Washington
Brittany Burger           Lambda Nu - Sacred Heart University
Trevor Gregg             Delta Upsilon - Eastern Michigan

This does not include the recipients that will be selected just days before the start of national convention.

Thanks
Adam Cantley – having the ability to serve on the national council with you has been entirely my honor. You continue to inspire me to accomplish things at the highest level possible. Christine Beason – I enjoy that we not only serve on this council together, but that we have a true friendship that exists outside of our Fraternity. You are an extraordinary leader, and I look forward to working with you in the future as National President. Adam Bates – you never cease to amaze me with the passion and dedication that you have. Keep that passion alive. Travis Cross – your sense of humor is fantastic! I rivaled in the fact that you seem to know everyone no matter where you are. You have been great to work with. Ed Savoy – it has truly been my honor to work with you throughout these two years. I have been fortunate to know you much longer, and know the love you have for Kappa Kappa Psi.

The Board of Directors – thank you for everything that you do. It is not always the most public, but as a group you ensure that this Fraternity continues to exist. Thank you for the support you provided this council.

Adam, Dan, Debbie, Aaron, Robert, Zeb, Yeonne, and Nick – this Fraternity is so fortunate to have dedicated and passionate individuals like you working our National Headquarters. There are times that you might not hear it enough, on behalf of the entire Fraternity: Thank you for helping this Fraternity operate as smoothly as it does. We are lucky to have each of you.

To the brothers of Delta Sigma – it is interesting to note how the faces of the chapter change, but the values and vision do not. I am fortunate to have each of you as a positive part of my fraternal career.

There are too many brothers to thank, and I undoubtedly will leave some out – please accept my apologies! A special thank you to: Dr. Douglas Stottier, Danny George CPA, Jason Kellison, Chris Sample, Chris Alisp, Clint Wieden, Aaron Moore, Evan Thompson, Eric Morson, and Chris Joyce for being an inspiration to so many more than me.

To my wife, Jessica, and our son – Jackson – the support that each of you give me unbelievably. I would not be able to do near what I do without your love and support. While neither of you will ever know the amount of support that you give me, I am thankful that you do. I love each of you, and the soon to be little girl that we have.

Closing
I have had the privilege and honor of serving our active and alumni membership as National Council for four years. I had a conversation once with former Southwest District Governor, and current member of the Board of Directors for the Alumni Association, Brent Cannon. Through that conversation I learned that there are no "shadows" in Kappa Kappa Psi. This is not our Fraternity; this is the Fraternity of the next generation of band members and it is our duty to ensure that it is better than the one we are. This is not the practice of proactively scheduling such meetings will become more common amongst the national leadership.

This Fraternity has afforded each of us experiences that have helped us become those that we are today. By living the mission, the vision, and the values that we all share we are creating a greater experience for band members and it is our duty to ensure that it is better than the one we are.

It has been my privilege to serve as your National Vice President for Program.

Fraternally Submitted,

Jack Lee
National Vice President for Programs
Kappa Kappa Psi National Honorary Band Fraternity

Online Membership & Reporting System (OMRS)

Due to my computer science background, I was tasked by President Cantley with serving as one of Kappa Kappa Psi’s coordinator during the deployment of OMRS. I was helping to coordinate a round of testing in which the members of the National Leadership Team were the test subjects.

When this was completed, it was decided that we needed feedback from the Fraternity’s active members prior to launching the site. To facilitate this, I organized a Polytechnic State University event that featured one chapter president from each of the 6 districts. I thank Lisa Garret (Iota Omegas), Michelle Lacey (Nu), Lauren Daicar (Omicon), Kendall Ackerman (Beta Chi), Pat Roach (Nu), and Clay Orman (Nu) for your invaluable insights. I also thank Mike Goelme, Malinda Matney, Adam Cantley, and Jack Lee for their assistance. In total, this event generated several dozens of form submissions. Following each, the chapter president filled out a detailed report of encountered bugs. Thanks to the efforts of my collaborators, we were able to identify and remove many serious usability issues prior to the official launch of the site.

When it came time for the OMRS to go live, I worked with Jonathan Markowski of the Tau Beta Sigma National Council to create a series of instructional videos on how to use the site. These videos provided guidance on how to get started with the system, and went on to instruct chapter presidents on the submission of their first form. These videos were very successful, and I thank Jonathan for his help in putting together under a tight deadline.

Travel

I was assigned as a Council representative at 6 district conventions over the course of the 2012-13 biennium. In 2013, I attended the MWD, NED, SWD, and WD Conventions. In attendance, I hosted 12 workshops and other presentations, in addition participating in 6 Town Hall meetings. I thank these host chapters and councils for the work they put into these events, and thank these districts for making me feel at home during my visit.

In addition to convention travel, I had the honor of serving as installation officer for the Kappa Kappa Psi Chapter at Texas Wesleyan, and the Nu Epsilon Chapter at Idaho State University. I also represented the Council at the Texas Music Educators Association Convention. Finally, I attended all 4 of the regularly scheduled council meetings during this term.

Ken Corbett Most Improved Chapter Award

In the weeks leading up to the 2013 National Convention, I served as the main point of contact for the Ken Corbett Most Improved Chapter Award. Each district had the opportunity to nominate a representative of being most improved. Each chapter then submitted letters of recommendation, as well as a chapter questionnaire. The chapters nominated are:

• Eta Upsilon (University of Missouri) – Midwest District
• Theta Beta (Kent State University) – North Central District
• Beta Psi (Penn State University) – Northeast District
• Nu Alpha (Georgia State University) – Southeast District
• Zeta Kappa (Texas A&M Commerce) – Southwest District

At the 2013 national convention the Student Advisory Committee will review the information that was submitted and select the inaugural winner.
Kappa Kappa Psi Separate Sessions

2013 National Convention

I look forward to the exciting conclusion of my term as VPSA. I will be responsible for administrating the following programs in Springfield, Massachusetts:

- Host the 2013 Student Advisory Committee
- Present my workshop on Chapters and Social Media Usage
- Administer Kappa Kappa Psi’s Delegate Seating Process
- Host a booth at the 2013 Interactive Psi Exhibit

Thank You

This report would not be complete without acknowledging those who had helped to make my term a successful one.

Adam Cantley – It has been a pleasure serving on your council. The Fraternity has undoubtedly benefited from the experience that you have been able to bring from the greater Greek Life community. What you have been able to accomplish this biennium is truly inspiring. Thank you for believing in me and for providing helpful feedback throughout the term.

Christine Beason – From your first days as NCD Governor, I have known you to be an enthusiastic, and committed Fraternity leader. You have always seen Kappa Kappa Psi not only for what it is, but for what it could be. I am excited for the opportunity that this coming biennium presents for you and for the entire organization. Thank you for inspiring me to run for National Council.

Jack Lee – I admire your grounded perspective, and the completely unapologetic way in which you convey it to the world! Talking to you over the years has helped to temper my own views on the organization and its purposes. I am especially indebted to you for your guidance and assistance leading up to the 2013 National Convention. I look forward to many more years of fruitful collaboration.

Travis Cross – It has been a pleasure working with you this past biennium. Your efforts regarding the 2013 National Intercollegiate Band are appreciated. Your insights as a collegiate music educator are invaluable. Most importantly, your insights into the amazing expressiveness of my hair are genius. Thanks for the bowtie assists. Kappa Kappa Psi is lucky to be working with you!

Ed Savoy – In hindsight, it was all too inevitable that we would serve on the National Council together. Our partnership has been many things over the years, equal parts friendship and competition, and to me it represents the very best of Kappa Kappa Psi. I would never have been qualified for a position within the National Leadership Team had I not spent so long trying to keep pace with your great work in the NED. Kappa Kappa Psi and the Alumni Association are incredibly lucky to have you as a leader.

Derrick Mills – Next week I will be hosting the Student Advisory Committee! Thank you for being patient with the brash and prideful young man that wouldn’t shut up in Lexington, 2005. I have learned so much from having you as a mentor. Your contributions to this Fraternity are unmeasurable.

Malinda Matney – I must thank you too for your immeasurable patience with the young Adam Bates, and for seeing potential that I myself could not see. I continue to regard you as a life coach. You are my role model to me not only in Kappa Kappa Psi, but also for the road you have walked to reach achievement in academia. Thank you for your continued guidance and support.

Board of Trustees – Thank you for your support and patience as I found my way on the Council this past biennium. Your insight is a calming force, and I am thankful for the opportunity to have worked with each and every one of you.

Marie Burleigh – Before you even knew me, you introduced me to what it means to be in national leadership. Had it been any other council member or governor to have made that first impression, things likely would have gone very differently for me! Thanks especially for your candor, and also for your guidance and support over the years.

National Headquarters – You have been a tremendous resource to me this biennium, and have helped me out of many a sticky situation. Thank you so much for helping me: Col. Bonner, Di, Debbie, Aaron, Dale, Nick, Robert, Yvonne, and Zeb!

Mu Pi – Thanks for being my home away from home. SKO DUCKS.

To those Dammn Gamma Xi’s – I’m still trying to make you proud. You are at the heart of everything I do in this organization. I am very proud of what you have accomplished since my graduation, and for your continued growth as a chapter. Our cause will never die.

To the 2011-2013 Active Brothers – Thank you for this opportunity. Thank you for inspiring me.

Closing

If you read this far… SCREAM!

The National Leadership will always be one stop behind the active membership. You are more adaptive and more energetic. We strive to keep pace with you. It is my hope that, through my term as VPSA, I have begun a new standard for availability and openness with student membership. It is my hope that those who follow me will set the bar even higher.

When I was membership candidate in the Spring of 2003, I was asked to interview an alumnus of the Gamma Xi Chapter. He had been out of school for many years. He was the first person to acknowledge me as a brother. As we exchanged emails, he closed his with:

“Yours in Brotherhood”

Adam Bates
National Vice President for Student Affairs, 2011-2013
Life Member of the Gamma Xi Chapter at the University of Maryland.

Kappa Kappa Psi Separate Sessions

Appendix 5

REPORT OF THE NATIONAL VICE PRESIDENT FOR PROFESSIONAL RELATIONS

Appendix 6

REPORT OF THE IMMEDIATE PAST NATIONAL PRESIDENT

By Derrick Alexander Mills

Brothers of the National Chapter:

It is my pleasure to present the report of the Immediate Past National President. The primary purpose of the Immediate Past National President (IPP) is to serve as an adviser to the National President and Council. I have worked closely with President Cantley to offer support and council when needed. I have advised the council thru email, phone, text and during council meetings. The 2011-13 National Council has done a tremendous job working together great and didn’t need my advice much (which is a good thing). I have also been able to advise the joint councils and national headquarters of any maintenance or potential construction projects for our properties. Please allow me to summarize my activities this biennium.

Board of Trustees

My other duty as IPP is serving as a voting member of the Board of Trustees. The Board of Trustees has been busy this biennium working on the security of our organization and the future of the fraternity. We have set in plans for large fundraising efforts and have seen an increase in our financial investments. Our fraternity is in solid hands because of the close attention this board has paid to our investments and future.

The board additionally reviewed membership expulsion appeals requests. I can say that each appeal was carefully considered and reviewed. Each situation was different but did receive the due process it deserved.

The board has also worked with the Alumni Association. I was excited to review and select along with the Board of Trustees, new alumni association board members for the coming biennium. Chris Haughee was the board liaison and did a great job keeping everyone informed about the alumni associations/great work.

Web based Reporting

At the request of President Cantley, I continued to monitor some of the final testing stages of the web based reporting system. As you know, the system went live last year for the fall activity reports in 2012. I am so pleased that the reporting system has gone live! Huge thanks to everyone that made the web based system a reality for our membership.

Hazing Values Committee

I have continued my participation as a member of the Hazing Values Committee. MWD Governor Tony Falcone is the new chair and has taken the committees work to the next level. I had the opportunity to attend the CBONA Athletic Bands Conference in Columbus, Ohio where members of the committee did a hazing workshop for athletic band directors. This workshop was very well received and provided valuable information to directors. The committee has also been working on a educational video regarding hazing. I am really thrilled to see this committee bringing valuable educational tools to college bands.

Travel

My travel has been limited this biennium. I traveled to four district conventions (SWD 2012, SED 2012, NCD 2013 & MWD 2013) and three national council meetings. I am always amazed by the amount of enthusiasm Kappa Kappa Psi Brothers have for each other at conventions. It always energizes me to meet new Brothers and conduct workshops for active members.

In closing

I am beyond humbled to have had the experiences granted to me as a Brother of Kappa Kappa Psi. From student active member, alumni, life member, CFR, and National President…I have been blessed with the ultimate experience of a lifetime. I encourage all of you to do like I have and take advantage of every opportunity this fraternity affords you. You will never regret it!!

As many of you know, I am stepping down as a member of the national leadership team after this weekend. After long discussions with my family, we felt it is the time to step away and focus on my family and business. It was not an easy decision, as Kappa Kappa Psi leadership has been a part of my identity for much of my life after college. For 12 of the last 13 years I have done my best to serve you and I am eternally grateful for the opportunities and life long memories. So many people thank to! I will just say THANK YOU to all the Brothers of Kappa Kappa Psi for believing in me and electing me to leadership positions since 2003. Thank you, to all of the Brothers I have had the opportunity to serve with (Council, governors, etc). Thank you Alan, Di and that National Headquarters staff for making me and all the councils look good. Thank you to Wava (may she rest in peace), Dollie and the sisters of Tau Beta Sigma for being equal partners in making college bands the best they can be. Thank you to President Cantley and all of the past National Presidents…you are all my role models.

Lastly I want to thank my family for allowing me this opportunity to live my dream! I have such a supportive family with my parents, my wife Emily and three kids… I could not do this without you.

To all the brothers reading this that never thought they could be National President one day, don’t sell yourself short. I was told I could never be a national leader in Kappa Kappa Psi once and look at me!!

Continue striving for the highest!!

AEF

Derrick Alexander Mills
Kappa Kappa Psi
Immediate Past National President
Appendix 8
ARCHIVES AND HISTORY TEAM REPORT

Kappa Kappa Psi Fraternity
2011-2013 Biennium

TD. Member of Kappa Kappa Psi National Council and Board of Trustees
Committee on History and Traditions – 2013 National Convention
Committee on Ritual and Regalia – 2013 National Convention

FROM: Ken Corbett and Scott Stowell
Archive and History Team

DATE: July 2013

Since the implementation of our national archive restoration and historical development plan in 1999, the Archives and History Project continues to proceed with great success. We have created archives, created historical displays and handouts during the 2001, 2005, 2005, 2007, 2009 and 2011 National Conventions. The 2013 National Convention will be no exception.

We are grateful for the caboose next to the National Headquarters. The new display cases provided by Derrick Mills continue to make the caboose a showcase for our archives. We will continue to rotate artifacts into the display cases for special events, etc.

During our biennium we have been assisted by Aaron Moore, National Headquarters Alumni, Alumni, Development Coordinator. Aaron is working to inventory all the membership pictures on file at the national headquarters. On our May 2013 trip we invited Noah Leininger from the Lambda Lambda Chapter at Indiana State University to join us. Noah brings a student perspective to our work. He has a lot of ideas and is a hard worker.

We recently created a Twitter account for Kappa Kappa Psi Archives and History. We hope to use this medium as a new way to provide updates about our work and past historical items of interest.

A joint project with Tau Beta Sigma was announced May 27, 2013 to involve alumni to help with indexing all the Podium issues. An index data system to categorize every article and picture in each issue of the Podium was created. We have 20+ alumni working to index older editions of the Podium. Their work will assist us in capturing the historical events that is locked away in the Podium.

Past National Presidents – we hope that you will take time to greet and meet the past leaders of Kappa Kappa Psi Fraternity during the national convention.

We want to remind the National Council and Board of Trustees that our 100th anniversary is now only six years off. Serious planning needs to continue in order to have worthwhile activities and a sufficient anniversary budget in 2019.

We cannot thank the National Council and the Brotherhood enough for the financial and dedicated support you have provided us for this ongoing project.

Appendix 9
REPORT OF THE ALUMNI ASSOCIATION

Kappa Kappa Psi Separate Sessions

Ongoing Projects and Planned Work – IN ORDER OF PRIORITY

1. Time Line – Creation of a web based time-line of fraternity historical events. We are still searching for a user friendly web-time line to showcase our history.

2. Podium – An index system data system to categorize every article and picture in each issue of the Podium was created in May 2013. Our plans are to include a thorough review of each Podium to pull historically relevant material. A joint project with Tau Beta Sigma was announced May 27, 2013 to involve alumni to help with indexing all the Podium issues. We have over 20 alumni working to index older editions of the Podium.

3. History – continue to document fraternity history. Use research to create fraternity history publication for the 100th Anniversary at the 2019 National Convention.

4. 100th Anniversary Planning – Work with the National Council and Board of Trustees in planning and funding the 100th Anniversary.

5. Twitter – created an account for history and archival posts @KKPhistory. Please follow us on Twitter.

6. Caboose – update displays of historical items in the Caboose. Determine the best location for historical items. Major priority: we must secure some kind of window protection to block out UV rays that will harm the Fraternity’s artifacts displayed in the caboose. Currently, the windows are blocked with poster board which is not acceptable.

7. Web Site – we will work to put more historical facts, documents, sound bytes and video on the web site including the interactive timeline mentioned in item #1.

8. Pictures – we have been working Aaron Moore at the National Headquarters to index and scan all the pictures received and maintained at the National Headquarters.

9. Historical Documents – there are boxes and boxes of files that need to be indexed. Critical to this is scanning the documents for better off line research and safekeeping.

10. Chapter Files – we are planning a complete reorganization of these files. This will be our next area of priority during future trips. We will do research as we index the files.


12. Gravesites – place flowers and coins at the gravesites in Stillwater and at other locations important to our history. We have removed the flower pots that have deteriorated on the A. Frank Martin grave. Our plan is to replace them on our next visit.

13. Scroggs Family - Maintain regular communication with Susan and Bill Scroggs Jr.

14. District Files – need to create a file system for District files. Basically, one file box per district to begin with. This would be joint district storage space.

15. Time Line – need to reorganize the file system for historical events in the past to create a ‘time line’ that will be a valuable tool for future project planning.

16. Scroggs Family – need to continue our reorganization of the Scroggs family history.

17. Kappa Kappa Psi Alumni Board of Directors – need to continue our reorganization of the Kappa Kappa Psi Alumni Board of Directors.

18. Historical Documents – need to reorganize and catalog the historical documents.

19. LAAs – need to reorganize the LAAs and bring them to some kind of uniformity.

20. Kappa Kappa Psi Separate Sessions

Laurel and Hardy Museum – need to organize all the artifacts and artifacts that need to be cataloged.

Alumni Association Board of Directors – need to continue to work on the transition to the Alumni Association.

Historical Documents – need to reorganize and catalog the historical documents.

Dear Brothers,

It has been my pleasure to serve as chair of the Kappa Kappa Psi Alumni Association Board of Directors for the past biennium. These past two years and the two years before it, when I also served as a member of this group, have taught me that there is great value in the Kappa Kappa Psi Alumni Experience and great work to be done in creating an even greater experience for alumni in the future. I’m excited to share with you some of the work that the Alumni Association Board of Directors has done over the last biennium.

Alumni Structure and Strategic Planning

The start of the biennium saw this group called the Alumni Advisory Committee. As this became clear and seen to be the further development of this group, it became clear that a different title, one that better expressed the true role and duties of this group. As a result, we have shifted the name of the group to the Alumni Association Board of Directors

Along with the change of name has come a great deal of work revolving around strategic planning on how to best drive the Alumni Association forward. It’s become clear that our focus needs to include, but is not limited to, a focus on alumni professional development, strengthening of our financial base so that we can be self-sufficient, and broader alumni volunteer involvement, which will be driven by more clear strategic planning and alignment. Much like the national strategic planning process, we are going our discussions and goal setting the time it requires to aid the work of the upcoming AABOD, and I look forward to sharing with you all the final fruits of this process.

LAAs

This biennium has seen a great spike in the number of Local Alumni Associations, which I think speaks to the continuing passion that alumni have for Kappa Kappa Psi. In addition to an increase in chapter LATAs, we’ve seen associations that cover such areas as the New York Metro area, Seattle, and Tampa Bay, and we are actively working with alumni to expand the number of large metropolitan areas we are in. In all, we currently have 29 LAAs, with interest from many more. I look forward to this program expanding in the next biennium and beyond. Special thanks to Marco Krcatovich Jr. for his outstanding and tireless work in making this program a success.

Annual Giving Plan

Thanks to the excellent work of Eric Morson and Dr. Craig McClure, the KKPS-AA was able to establish the Alumni Giving Plan (AGP), which has made it easy to contribute to the organization while also paying the way for them to earn Life Memberships for themselves or others. Through the AGP, we have seen both the first person to earn a Life Membership through the AGP and the first person to earn a Life Membership who gifted to someone else coming across this biennium, with the recipient of that being Michelle Webster. I’m confident that they are but the first of many who will reaffirm their place in the organization and continue to contribute to the financial health of Kappa Kappa Psi.

Stowell Award

As there are outstanding alumni in Kappa Kappa Psi that are deserving of recognition, the KKPS-AA established this biennium the Scott
Chair, Alumni Association Board of Directors

Stowell Alumni Excellence Award, which is given in recognition to outstanding Chico State Greeks. Vice President, Dr. Craig McClure, has the opportunity to receive seven awards for the award, and we are excited to award this for the first time this biennium at National Convention.

"Alumni Guide to Membership"

As a new alumnus or alumna, it can be difficult to know your place in the Fraternity and what Kappa Kappa Psi still has for you. Recognizing this very common difficulty, Brent Cannon and Dr. Craig McClure have worked on a guide titled the "Alumni Guide to Membership," an ideal alumnus or alumna of the Fraternity. This work is in its final stages, and should be ready in the very near future.

District Conventions

Representatives from the BOD were in attendance at every District Convention over the biennium, with me personally attending Southeast, Northeast, and Western District Convention. At each one, I was impressed by the passion that alumni continue to have for Kappa Kappa Psi and the camaraderie they expressed while in attendance.

In addition, for the first time, the District Presidents in the Western and Northeast Districts requested with Leadership Funds the presence of BOD representatives to provide programming, with Marc Kractavich presenting at NED and myself presenting at WD. We both were happy to present such programming to the students and were grateful to them and every District that showed such great hospitality over the biennium.

National Convention

Laura Blake, Amy Heavilin, and Eric Morson have done outstanding work planning and implementing the outstanding programming that has been offered throughout the convention journey, ranging from trips to Boston and Six Flags to daily breakfasts and workshops. We look forward to seeing you at these events during National Convention.

Thanks

The work of the Board of Directors could not have gone forward without the work of all of its members:

Marc Kractavich, Vice Chair, Life Member, Nu
Eric Morson, Vice Chair, Life Member, Delta Omicron
Laura Blake, Delta Omicron, Kappa Alpha
Brent Cannon, Life Member, Gamma Phi
Amy Heavilin, Life Member, Zeta Omicron
Dr. Craig McClure, Life Member, Eta Phi

Innumerable thanks also go to Chris Haughee, who has served as the liaison of the Board of Directors to the Board of Directors. His wisdom and counsel was always welcome and he will be greatly missed.

As I depart the position of Chair of the Board of Directors and the liaison of the Board of Trustees to the Board of Directors. His wisdom and counsel was always welcome and he will be greatly missed.

Appendix 10

REPORT OF THE MIDWEST DISTRICT

To the Brothers of the National Chapter of Kappa Kappa Psi,

It is my pleasure to deliver to you a report outlining the past biennium in the Midwest District. The district has continued to move forward with its different programs and is making new plans to benefit all brothers in the Midwest.

During the last biennium, the Midwest District has hosted three district events each year. Each of the events occurred over the course of a day and a half and revolved around a specific theme. Activities included in the District Days were workshops, team building activities, social events and time to share ideas with brothers and sisters from different schools. The six District Days were hosted by the chapters at Iowa State University, University of Missouri - Columbia, University of Nebraska - Kearney for the first year, and University of Nebraska Kearney, Missouri University S&T, and University of Minnesota for the second year. Themes were Back to Basics, Working Together, Membership, Musicianship, Service, and Brotherhood/Sisterhood respectively for all six events. By the end of the biennium, the attendance at District Days started being improved, though still work to be done to make sure these events remain productive and worthwhile for the coming biennium. Three sites have been chosen for the coming year to act as hosts; Iowa State University, North Dakota State University, and Kansas State University.

The District Conventions for the last biennium have been successful events where students have attended workshops, served on committees, met with other brothers and sisters from around the district and country, experienced the Ritual, and broadened social activities. Conventions were held at Missouri University S&T, and University of Kansas with the theme “The Science of Music” and “Putting on the Ritz,” respectively for the first year. The fraternity was in attendance at both events and with their help, many different workshops were available to students. Conventions also included a reading band, a banquet, and a dance.

The 2014 Midwest District Convention will be held at the University of Missouri - Columbia, with the theme, “Welcome to the Jungle!”

The Chapter Leadership Conference has continued to be hosted at the University of Nebraska - Kearney the last two years because of its centralized location in the district. The event contains workshops and breakout sessions for newly elected officers to learn about their positions and meet like officers. Attendance has increased in the last two years and 2013 saw some chapters attend for the first time. The event continues to grow and at the 2013 Midwest District Convention, the District began to evaluate and talk about ways to improve or change it to better serve the needs of the district.

The District Officers over the last two years have attempted to continue the Chapter Calling Program that was started the previous biennium. This program expressed problems because of officers not being able to get in contact with chapters on a regular basis. Causes of the problem were on both the chapters and the officers sides. The program is being reorganized for the coming biennium in the hope that it may work better in the future. In addition to calling chapters, this biennium saw the creation of several Facebook pages and groups related to the Midwest District with the purpose of relaying information to chapters as well as providing a networking tool for chapter officers. These include groups for the chapter presidents and vice presidents from throughout the district as well as pages for the district publications and the district as a whole, jointly with Tau Beta Sigma. Twitter accounts for the district officers and the district publications were also created. Overall, these groups have served their purpose. Greater information as many people have liked, joined, or posted in the different groups.

The district publication, The Midwest Notes, and the district website have been hosted by the iota Omega chapter of Kappa Kappa Psi, and the Theta Xi chapter of Tau Beta Sigma at Iowa State University for both years. Both the host chapters and the district officers worked to promote submissions to The Midwest Notes through a chapter of the week style submission schedule. Schools were contacted and asked to submit photos of the chapter to share with the district. This was met with mixed results as some schools took the suggestions enthusiastically, while others chose not to participate. These programs, along with the possibility of the presentation have been brought up throughout the biennium and will be reevaluated for the coming year.

Unfortunately the Midwest District lost two chapters due to inactivity this last year, The Delta Kappa chapter at South Dakota State University and the Delta Eta chapter at Pittsburg State University. Three chapters in the Midwest were honored to receive the Chapter Leadership Award. These chapters stood out as leaders in the district and went above and beyond in preparation of their application. They were: Alpha Nu – University of Wyoming Iota Omega – Iowa State University Kappa Alpha – University of Minnesota

I would like to thank the officer corps. from the last two years for their service to the district.

2011-2012

President - Emily Holden – Gamma Delta

Vice President - Patrick Ropater – Iota Omega

Secretary/Treasurer - Chad Nelson – Iota Omega

Member – Large Elizabeth Neuhaufer – Alpha Iota

2012-2013

President - Patrick Ropater – Iota Omega

Vice President - Emilie Colgen – Kappa Delta

Secretary/Treasurer - Fathe Guyer – Eta Pi

Member – Large Sarah McFadden – Kappa Alpha

I would also like to thank the district governors, Tony Falcone, and Denaall Pearce-Ait. They have been a great help this last biennium and will continue to be for the next.

Fraternally submitted,

Patrick Ropater – Iota Omega Chapter – Kappa Kappa Psi Iowa State University MidWest District President

Appendix 11

REPORT OF THE NORTH CENTRAL DISTRICT

Brothers

What an eventful biennium it has been for the North Central District. Over the past several years, we have implemented new ideas, but also continued the success of programs that have been provided for ways for our chapters to become stronger, and we continue to work on ways to reinforce the idea that every brother is important. Over the past two years, we have continued to provide programs that focus on improving different aspects of the chapter, and I am proud to say that our programs have been successful.

In 2011, four individuals began their term on the NCD Council. Over the course of the biennium, they have worked to bring new and innovative ideas to the NCD. Instead of continuing programs for the sake of continuing them, this council challenged ideas and made sure that things weren’t just continued for the sake of tradition. We continued to bring new and innovative ideas to the NCD. Instead of continuing programs for the sake of continuing them, this council challenged ideas and made sure that things weren’t just continued for the sake of tradition. We continued to bring new and innovative ideas to the NCD.

These individuals helped shift the mindset of our district council from being ‘experts’ to being ‘facilitators’. With the 2011 district theme – Educational Excellence – they were able to give our district a new look by focusing on more focused programs.

The creation of a monthly membership-based publication (The Arpeggio) better allowed brothers across the district to be informed about upcoming events, as well as learn more and become better connected to other brothers.

The use of relationship, Education, and Membership Talks (REM Talks) at district block events allowed brothers to engage other brothers directly, acknowledging the fact that regardless of how long you’ve been a part of our organization, your opinions and thoughts are important. Workshops over the year were also more discussion based to allow for more individual collaboration of new ideas. A Membership Education and the fraternity section of the NED was expanded to a tool that would allow chapters to analyze their MEP’s in such a way that they could strengthen their programs, while still retaining chapter identity and individuality. A chapter one-on-one program was also restructured, allowing district officers to become more familiar with chapters and chapter-specific issues and problems before the one-on-one, allowing a more effective use of limited time and more time for chapters to spend focusing on addressing their concerns.

In 2012, many of the ideas that were born in 2011 were further developed and expanded. Jason Mlday (President) and Kyle von Neumann (Program Director) continued with the work and with the addition of Kari Lindquist (Vice President for Programs) and Brandon Douglas (Secretary/Treasurer), the district council continued to bring new and innovative ideas to the North Central District. With the theme for the year – From Passion to Action – our district continued to develop from 2011, but also began developing in new ways. The Arpeggio was re-structured to become the district publication, which became more focused on discussing the importance of events and the rationale behind ideas and thoughts at the district level, as well as the publication became more thought provoking. Questions to chapters were refocused, so that a common theme could be tracked across the entire year of programming, allowing brothers to delve more deeply into conversations and topics that they care about.

REM Talks were transitioned into Membership & Musicianship Talks (MM Talks), which allowed brothers from each chapter to share on what they felt most passionate about, and to connect with other brothers and chapters that shared the same passions.

The work of the Membership Education Committee was expanded over the course of the year, which resulted in the creation of both a Membership Education Program Assessment and Chapter Assessment Tool.

Once released, these tools will allow chapters to gain new insight into them and allow themselves to grow in ways that may not have been easily identifiable in the past. The chapter one-on-one programs were again revisited, this time with the chapters presenting some basic information about themselves to the council in advance of their one-on-one, to specifically ensure that chapters could maximize the time in these sessions, but that the district officers were sufficiently informed about their chapters in advance and were able to prepare suggestions and solutions to give to chapters an even greater chance at overcoming their problems and becoming stronger. This district council also realized the need to increase the focus and awareness of musicianship, so the creation of new programs including
Kappa Kappa Psi Separate Sessions

Bandon Douglas
Kappa Chi Chapter, President, North Central District

Appendix 12
REPORT OF THE NORTHEAST DISTRICT

Brothers of Kappa Kappa Psi, I would like to begin by thanking the councils of this past biennium. It was a tireless effort that was detailed throughout this report, and it is under their guidance and leadership that the Northeast District has excelled to its current state.

2011-2012
President: Chris Carpenter (Omicron, West Virginia University) Vice-President: Curtis Sample-Hawkins (Eta Gamma, Morgan State University) Secretary/Treasurer: Meghan Bowers (Iota Delta, Towson University) Member at Large: Yvonne Daye (Kappa Psi, Virginia Commonwealth University) Historian/Alumni Liaison: Ryan Largent (Gamma Xi, University of Maryland)

2012-2013
President: Ryan Largent (Gamma Xi, University of Maryland) Vice-President: Delta Gotzeyan (Theta Upsilon, University of Rhode Island) Secretary/Treasurer: Dennis Yu (Theta Beta, Boston University) Member at Large: Seth Sacher (Beta Chi, University of Virginia) Historian/Alumni Liaison: Elizabeth Zeffer (Kappa Gamma, Lehigh University)

The biennium began with the effort to Motivate from the Bottom Up, touch out to the individual and enable him to become a better brother and to better his Chapter. As a part of this movement, the NED Idea Exchange was born, which provided Brothers the opportunity to collaborate and exchange ideas ranging from service to fundraising to membership and everything in between. The Fundraising Guide was also amended and distributed, putting terrific fundraising ideas in the hands of those who could employ them at their chapter.

The 2012 Northeast District Convention saw a tremendous surge in the number of attendees. The event featured over 200 participants and many attendees were the premiere of the commissioned piece Blue and White Dance, composed by Dr. Andrew Boyes, Jr., assistant professor of music at the University of New Hampshire and Iota Phi Chapter, sponsor, and performed in magnificent fashion by the United States Air Force Band. Many Brothers and Sisters took up their own instruments, as the reading band featured over 200 participants. The District Jazz Program provided not only a performance outlet, but much appreciated instruction under the guidance of Chris Vodola, Director of Jazz Studies at the University of Maryland.

Convention also connected us with the hosting of a Past President’s Panel. This provided historical context and insight into the progression of our District as we got to hear firsthand what it was like to be a Brother of Kappa Kappa Psi “in the back in the day.”

Committees at this Convention showed tremendous success in the business charged to them. The Jurisdiction Committee completely revamped the NED Constitution. The changes were adopted by the Delegation without major contention. We also added the ad hoc Marketing Committee. The NED continued to publish publications, outreach efforts, and communication methods. This committee provided valuable assessment of our District programs and the North Central District has helped shape the progression of the NED in the following years.

As we all left that convention eager to share stories with our Chapters and post as many pictures as we could to Facebook, the incoming Council hit the ground running.

For the 2012-2013 term, the effort was to provide interactive experiences from which members could improve themselves, their band, and grow as individuals. We also aimed at achieving this goal was through our online presence. In addition to our website and listserve, the NED created its own Facebook page to make it easier for members to connect with others. This page had already used frequently. Facebook groups for individual Chapters were also created, moderated by one of the District Council members. These groups facilitated discussion specific to their Chapter office, allowing for the easy exchange of ideas and the prompting of discussion between the group members. This high clubspeed of discussion at led to the birth of APURF (A NED Photo Group on Facebook helped feed the convention hype, allowing Brothers to post and participate in each other’s experiences. Even our semi-annual publication, the Northeast Notes, found its way online. Rather than the traditional PDF publication once a semester, the Brothers and Sisters at West Chester University, who were in charge of the publication this year, knowledged a blog format. The blog, titled 2012 blogspot.com. A huge thanks to Mary Ellen Missaras and Kelly Carroll for helping to manage the change, as this blog will be updated for continuation into this upcoming year as well!

These interactive experiences extended far past the confines of the Interweb and allowed for in person connections as well. This past year saw the inception of Precinct Days, single-day events aimed at strengthening Chapters in their own areas. Meet Someone Who: a get to know-you activity, was run at Precinct Meetings and at our District Convention. To provide an added incentive to complete the activity, all those who finished were entered into a raffle to win a paddle signed by all of those who attended the event.

Joint relations in the District also excelled over this term. Sporting “One NED” shirts, the Joint District Council worked to unify schedules during the year and to be more collaborative with the efforts of the other two KKPsi Districts between the two organizations. The KKPsi District Vice President and TBS District Vice President of Membership collaborated to create a joint event for the end of the year called the Joint Annual Vacations as a new addition. Discussions also began about a Joint District Hymn, and this is something we hope to encourage for the future.

Not one of the most exciting topics of discussion but certainly worth mentioning is the great success we have had with paperwork over the past two years. The NED has shown consistent improvement in submitting paperwork on time, so much so that our 2012 Fall Activities Report had the title of one of the best in the nation! We hope that Chapters keep up the good work and that the new Online Reporting System (read: the Wood) provides a simple medium through which to achieve this goal.

Recognizing that not all Brothers will be able to make the long trip to a District Convention, the NED has created two smaller events, called Precincts. Each Precinct, the Northern, Central, and Southern, has a Precinct Meeting one year shortly before District Convention at which point, we look forward to you visiting a new campus and participate in some fun activities planned by the host Chapters. We would like to thank the Precinct hosts of this biennium:

2012
Central: Lehigh University (Kappa Gamma) Northern: New England States (Epsilon Nu, Delta Delta) Southern: Morgan State University (Eta Gamma, Epsilon Omega)

2013
Central: University of Pittsburgh (Alpha Omega, Gamma Omega) Northern: University of New Hampshire (Iota Phi) Southern: University of Virginia (Beta Chi, Iota Kappa)

And of course, there’s the District Convention! A huge thanks to the Precinct hosts, who have both held spectacular events as they welcomed us to their campus:

2012: University of Maryland (Gamma Xi, Beta Eta) 2013: University of Massachusetts (Epsilon Nu, Delta Delta)

As many of you may have heard, this National Convention was also held in the NED! As Brothers and Sisters from all over the country flocked to Springfield, Massachusetts, we would like to thank the Brothers and Sisters at the University of Massachusetts and the University of Connecticut, who were hard at work serving as hosts for the event.

We would like to extend our sincerest thanks and gratitude to the Brothers of Epsilon Nu and the Sisters of Delta Delta at the University of Maryland for hosting the 2011 biennium, hosting first a Precinct Meeting, then District Convention, and finally assisting with National Convention. The continual effort our District, and this is something we hope to encourage for the future.

Looking towards the future, we would like to introduce the upcoming term’s District Council:

2013-2014
President: Seth Sacher (Beta Chi, University of Virginia) Vice President: Doug Warford (Eta Beta, Virginia Polytechnic Institute and State University) Secretary/Treasurer: Molly Leppore (Iota Delta, Towson University) Membership: Keira Bearbuck (Omicron, University of Maryland) Historian/Alumni Liaison: Kate Erbacher (Omicron, West Virginia University)

Having met some of you at this National Convention, we look forward to working with you in our upcoming term and providing you with the resources needed to make you and your Chapters the best they can be in our endless pursuit to strive for the Highest.
this great fraternal organization! Thanks to those chapters that were selected to attend as well as the admitting persons. Without the help and dedication, none of this would be possible. I now ask that all brothers join in lending a helping hand when needed to guarantee the longevity and success of these chapters in the future.

Currently the Southwest District has two colonies of Kappa Kappa Psi:
Arkansas State University - Beebe
Rogers State University

Although the district has experienced many successes in Colonization and Membership, we have unfortunately experienced losses. Over the past biennium we have lost one chapter indefinitely.

Mu Psi - Texas College (due to inactivity)

We also have the following chapters on probation/suspension:
Alpha Rho – Northeastern State University
Gamma Omega - Texas Southern University
Delta Alpha - Langston University
Delta Delta - Arkansas Tech
Delta Chi - Southern Arkansas University
Delta Psi - Prairie View A&M University
Zeta Zeta - University of Arkansas – Monticello

Southwest District Leadership Conference and District Day
Each year during the summer, the District presents its annual CLC and District Day events. Many thanks are given to the Delta Sigma - Kappa Kappa Psi and the Gamma Nu – Tau Beta Sigma chapters at the University of Texas at Arlington for hosting CLC from 2011-2012. And the Theta Kappa – Kappa Kappa Psi and Eta Nu – Tau Beta Sigma chapters at Tarleton State University for hosting CLC 2013. A big thank you to Past District Vice President, Alpha Omicron (Kappa Kappa Psi) and Katie Langley (Tau Beta Sigma) and Current Vice Presidents Allen Andrus (Kappa Kappa Psi) and Scott Seagant (Tau Beta Sigma) for organizing this event for the benefit of the District! We also send a thank you to “Ask and Answer” for hosting District Day 2011-2012. Both events are a great success each year and a pleasure to present.

Area Workshops
Each spring semester, the Southwest District has different chapters from each region of the district host a workshop leading up to the Southwest District Convention in April. The regions are as follows; East Texas, North Texas, South Texas, West Texas/New Mexico, Arkansas, Oklahoma, and Louisiana. The workshops cover an array of topics, including Service, Leadership, and Joint Communications. The workshops are pre-determined by a rotation already set in the Southwest and have the option to host.

We would like to thank the following chapters for hosting a workshop this past biennium:
East Texas:
2012: Alpha Omicron (TBU) - Sam Houston State University
2013: Beta Alpha – Baylor University

North Texas:
2012: Theta Kappa - Tarleton State University
2013: Zeta Kappa - Texas A&M University at Commerce

South Texas:
2012: Alpha Tau - University of Texas
2013: Epsilon Delta - Texas A&M University at Kingsville

West Texas/New Mexico:

I would like to congratulate each chapter and welcome them into the Southwest District for the 2013-2014 biennium. Let’s make sure that we continue to provide our College Chapters the highest quality of leadership possible. And as always, I look forward to working with you in the upcoming biennium.

To the Honorable National President Mr. Adam Cantley, Members of the National Council, Board of Trustees, National Headquarters Staff, District Governors, District Officers, and Brothers of the National Chapter:

I am honored to represent the Southwest District at the 2013 Kappa Kappa Psi and Tau Beta Sigma National Convention and it is a great privilege to present to you the state of the Southwest from this past biennium. The Southwest District still strives to be a strong brotherhood within the fraternity making up roughly a quarter of its membership. We are fortunate to have the opportunity to work with many terrific chapters throughout the district and nation. The Spirit Drum is a symbol of incite enthusiasm and excitement at district functions. The Spirit Drum has been presented to the following chapters over the past biennium:
1967: Delta – University of Kentucky
1968: Lambda – University of Arkansas
1969: Mu – Texas College
1970: Nu – East Texas State University
1971: Mu – Lamar State University
1972: Nu – Texas A&M University at Commerce
1973: Mu – University of Texas at Austin
1974: Nu – University of Texas at El Paso
1975: Mu – University of Texas at San Antonio
1976: Nu – Texas A&M University at Kingsville

The Spirit of the Southwest Award, or as we affectionately call it: “The Cup,” was first presented in 2002. This award is presented to the chapter that is most active in communication and activities within the Southwest District. “The Cup” has been presented to the following chapters over the past biennium:
2012: Theta Phi – Henderson State University
2013: Delta – University of Oklahoma

The D.D. Wiley Outstanding Chapter Award serves as the most prestigious honor of the Southwest District. The award is named after D.D. Wiley, former band director at Texas Tech University, for his outstanding influence not only in Texas Band programs, but also in colonization of the majority of the Texas chapters. The chapters chosen for this award represent the best in the Southwest District. The D.D. Wiley Outstanding Chapter Award has been presented to the following chapters over the past biennium:
2012: Theta Phi – Henderson State University
2013: Delta – University of Oklahoma

The “NEW ATO,” the Southwest District Publication
I would like to recognize the publishers of the New ATO over this past biennium and thank them for their hard work.

2012:
Zeta Beta - Howard Payne University
Gamma Iota - University of New Mexico
Arkansas:
Epsilon Chi - University of Arkansas at Pine Bluff
Epsilon Beta – University of Central Arkansas

2013:
Epsilon Nu – Southeastern Oklahoma State University
Alpha – Oklahoma State University
Lousiana:
Epsilon Rho - Grambling State University
Iota Upsilon – McNeese State University

District Awards
Each year the District recognizes outstanding chapters through awards given at district convention.

The Spirit Drum is a tradition that has been maintained dating back to a time when the district was known as District VI. Chapters that are awarded the drum pride in carrying the drum in their travels throughout the district and nation. The Spirit Drum is a symbol of incite enthusiasm and excitement at district functions. The Spirit Drum has been presented to the following chapters over the past biennium:
2012: Delta – University of Oklahoma
2013: Lambda – University of Arkansas

I would now like to recognize the service of these few individuals who have dedicated their time and attention to the upkeep and maintenance of the Southwest District over the past biennium by serving in a district office.

2011-2012
President – Melissa Rice (Beta Lambda – Eastern New Mexico University)
Vice President – Powers Bledsoe (Delta Sigma – University of Texas Arlington)
Secretary/Treasurer – Mike Breaux (Theta Nu – Northwestern State University)
Co-MAL – Monica Delgado
Co-MAL – Kurt Cochran
(Delta – University of Oklahoma)

2012-2013
President – Powers Bledsoe
(Delta Sigma – University of Texas Arlington)
Vice President – Brienna Hensley (Fall – University of Oklahoma)
Secretary/Treasurer – Monica Delgado
Co-MAL – Vanessa Delgado
Co-MAL – Elizabeth White
(Tau Beta Sigma)
Co-MAL – Josh Stickney
(Delta – University of Oklahoma)

Acknowledgements
First off, the Southwest District would like to say a huge thank you to our Governors, Ms. Toni Castle and Mr. John Graham for all of their continuous support, advice and expertise. We are able to keep striving with your guidance. We would like to congratulate the Epsilon Delta Chapter at the Texas A&M University-Kingsville on their J. Lee Burke Trophy for Best Chapter Display at the 2011 National Convention. We also congratulate the Theta Phi chapter at Henderson State for being a candidate for the Chapter Leadership Award and Delta chapter of the University of Oklahoma for winning the William A. Scroggie Scholarship. We are very proud of their efforts and are honored they are a part of our district. They continue to set the standard for the Southwest District and will do so in the coming biennium.

2011-2012:
Theta Phi – Kappa Kappa Psi and Eta Epsilon (Tau Beta Sigma) of Texas A&M University in San Marcos

2012-2013:
Zeta Kappa (Kappa Kappa Psi) and Epsilon Beta (Tau Beta Sigma) chapters of Texas A&M University at Commerce

Appendix 14
REPORT OF THE SOUTHWEST DISTRICT

Helen Moore
Etta Nu
Southeastern Oklahoma State University
Southwest District President
Kappa Kappa Psi

Appendix 13
REPORT OF THE SOUTHWEST DISTRICT

Fraternally submitted,
Seth Sacher
Beta Chi, University of Virginia
Norththeast District President 2013-2014

I would like to congratulate each chapter and welcome them into the Southwest District as well as the advising persons. Without the help and dedication, none of this would be possible. I now ask that all brothers join in lending a helping hand when needed to guarantee the longevity and success of these chapters in the future.

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We also have the following chapters on probation/suspension:
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2013: Beta Alpha – Baylor University

North Texas:
2012: Theta Kappa - Tarleton State University
2013: Zeta Kappa - Texas A&M University at Commerce

South Texas:
2012: Alpha Tau - University of Texas
2013: Epsilon Delta - Texas A&M University at Kingsville

West Texas/New Mexico:
Fraternally Submitted, Dean Moore
SWD President 2013-2014
SWD Secretary/Treasurer 2012-2013
Etsi Nu
Southeastern Oklahoma State University

Appendix 15
REPORT OF THE WESTERN DISTRICT

Appendix 16
KEYNOTE ADDRESS

Brothers of Kappa Kappa Psi,
It is an honor to be addressing you at this convention which marks the end of a Biennium. Or maybe, it marks the beginning of a new one. Some might say that the difference matters. I don't know. But I do know that time is a funny thing, and often, I find that it is not an affective marker of beginnings and endings.

What does “biennium” really tell us? When we say that, what do we understand better about this past 2 years other than, two years have passed.

What does “two years” mean for the fraternity? What does 4 (or 5 or 6) mean for a college education? What does it mean for me, or for Miami University, that I've spent 6 years in my band program?

These temporal markers do not say much. They do not say because they do not speak to who people were or what happened in that time. When we look back at our history, it is not the day, month, year that we remember. The numbers are, for the most part, insignificant. What matters is what happened, and the values that caused a call to action.

We remember the 1770s and 80s because we remember that an oppressed people with Democratic values began a revolution that created a clear distinction in our timeline: Before Liberty. And After it.

We remember the 1860s when differing values caused yet another conflict that tore a nation in two. And we remember the 1960s because the people who valued equality fought for their values.

In each of our own lives, we have a moment that defines two periods: a before, and an after. An end of one way of life and the start of the next. Perhaps it was a marriage, or the birth of a sibling, or the day you got other people to reach a high level of attainment is to demonstrate that we live our lives in such a way that others know exactly who we are when we say that if I must die, I am a Brother of Kappa Kappa Psi.

So maybe that is what marks our biennium. That at the beginning and end of every two years, we gather to remember our call to action.

This convention finds itself in an in-between place, a place one of my idols, Ze Frank, refers to as the beginning. Every convention, be it district or national, is a place where time seems to stop for a few days. It is a time when we take a step back and re-examine our achievements and our failures. It is a time when we reflect on the past, and the present, and the future.

And we gather here today, all know that the band world has had its fair share of catastrophes. And across the globe, these events spark conversations that improve our quality of life. But, I tell you, that it does not have to be that way. We believe that through a spirit of fraternity, participation, and leadership, we can get other people to reach a high level of attainment.

We live in a time when band and music programs are not valued for their educational impact. But instead We are a rope that is carefully braided in a way that allows us to share the load in ways that play best to our strengths. And that every brother is valued for their individuality.

And we, the Brothers of Kappa Kappa Psi, believe that a spirit of brotherhood is enhanced by the participation in a band program, that this brotherhood is not a chain that breaks at its weakest links, but instead We are a rope that is carefully braided in a way that allows us to share the load in ways that play best to our strengths and that everyone, every day of our lives, interacts with music in some form. And we say this all while knowing that all that is art is valuable and worthwhile.

Our creed is not just a set of fancy words. It is not a document that tells us how we are supposed to behave at our rehearsals and in our meetings. And, while it does serve this purpose, it is not there to tell other people what it is we stand for.

It is a statement of each of us makes about the standards by which we live our lives. But it is not enough that we know this. It is not enough for us to sit in a crowded room of brothers in an echo chamber of our own values.

Because imbedded in our statement of beliefs is a call to action.

We, the Brothers of Kappa Kappa Psi, believe that through a spirit of fraternity, participation, EACH MEMBER WILL STRIVE for the highest. It is in everything that we do that we strive for the highest.

We live in a time when band and music programs are not valued for the sake of the intrinsic values of Art. And knowing this, the greatest thing we have to offer is at the same time kept out of view. Strive for the Highest, our fraternity motto is in everything we do, but it doesn’t have to be, and should not be, ours alone. This final statement in our creed tells us that we live our lives in such a way that our secrets, our values, become the mottos of those around us.

So maybe that is what marks our biennium. That at the beginning and end of every two years, we gather to remember our call to action.

This convention finds itself in an in-between place, a place one of my idols, Ze Frank, refers to as the beginning. Every convention, be it district or national, is a place where time seems to stop for a few days. It is a time when we take a step back and re-examine our achievements and our failures. It is a time when we reflect on the past, and the present, and the future.

And we gather here today, all know that the band world has had its fair share of catastrophes. And across the globe, these events spark conversations that improve our quality of life. But, I tell you, that it does not have to be that way. We believe that through a spirit of brotherhood, we can get other people to reach a high level of attainment is to demonstrate that we live our lives in such a way that others know exactly who we are when we say that if I must die, I am a Brother of Kappa Kappa Psi.

We live in a time when band and music programs are not valued for their educational impact. But instead We are a rope that is carefully braided in a way that allows us to share the load in ways that play best to our strengths and that everyone, every day of our lives, interacts with music in some form. And we say this all while knowing that all that is art is valuable and worthwhile.

Because imbedded in our statement of beliefs is a call to action.

We, the Brothers of Kappa Kappa Psi, believe that through a spirit of fraternity, participation, EACH MEMBER WILL STRIVE for the highest. It is in everything that we do that we strive for the highest.

We live in a time when band and music programs are not valued for the sake of the intrinsic values of Art. And knowing this, the greatest thing we have to offer is at the same time kept out of view. Strive for the Highest, our fraternity motto is in everything we do, but it doesn’t have to be, and should not be, ours alone. This final statement in our creed tells us that we live our lives in such a way that our secrets, our values, become the mottos of those around us.

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Appendix 19
REPORT OF THE RITUAL AND REGALIA COMMITTEE
Brothers of Kappa Kappa Psi,
The Ritual and Regalia committee of the 2013 National Ritual and Regalia shall examine, recommend, and submit to the National Chapter and National Council all propositions relating to the ritual and regalia of the Fraternity.

1. Constitutional Charges: 3.710 The Committee on Ritual and Regalia shall examine, recommend, and submit to the National Council all positions relating to the ritual and regalia of the Fraternity.

2. Charge from the Midwest District of Kappa Kappa Psi: Review the ritual and regalia of the Fraternity.

The committee would like to thank Past National President Melvin Miles for taking the time to meet with us and to educate us on the topic. The knowledge of Kappa Kappa Psi was critical in the committee coming to an agreement that everyone felt was appropriate. We would also like to thank the committee advisors, Amy Heavlin, and Maggie Greenwood. These two advisors, as well as the Midwest District President, have been extremely helpful throughout the discussion. As the chair, I would like to thank Jessica Durden for acting as the committee secretary. The committee would also like to thank the Midwest District of Kappa Kappa Psi, and Melissa Morgan from the Eta Pi chapter for bringing her arrangement to the committee and starting this discussion. While her arrangement was not accepted, it has brought about change for the better.

Fraternally Submitted,
Patrick Detterman
Iota Omega Chapter
Midwest District President, 2012-2014

Appendix 20
RESOLUTION HONORING CHRISTOPHER R. HAUGHEE
Kappa Kappa Psi Fraternity
2013 National Chapter Resolution Honoring Christopher Robin Haughee

WHEREAS, Brother Christopher Robin Haughee received the Bachelor of Arts in Government from Florida State University and the Juris Doctor from the School of Law, Florida State University, and
WHEREAS, Brother Haughee has been a confidant, advisor, Brother and friend to all National Presidents starting in 1977; and
WHEREAS, Brother Haughee is a Life Member of Kappa Kappa Psi from the Gamma Nu Chapter and an Honorary member of the National Chapter of Kappa Kappa Psi; and
WHEREAS, Brother Haughee received the A. Frank Martin Award from Kappa Kappa Psi in 1991 and was awarded the Fraternity highest recognition of the Distinguished Service to Music for Fraternity Service in 2003; and
WHEREAS, Brother Haughee has attended eighteen National Conventions starting in 1979 and will be retiring from the Board of Trustees after four years; and
WHEREAS, his love for and desire to serve Kappa Kappa Psi over the last forty two years is to be highly commended; and
THEREFORE BE IT RESOLVED that the National Chapter of Kappa Kappa Psi extends its sincere appreciation for his devoted service and honors Brother Christopher Robin Haughee for his record of outstanding fraternity service and dedication,

THEREFORE BE IT RESOLVED that a copy of this resolution be presented to Brother Christopher Robin Haughee in recognition of these accomplishments and a token of the high esteem in which he is held and in anticipation of many years of future support and advocacy of Kappa Kappa Psi.

PRESENTED THIS 26th DAY OF JULY 2013 at the 47th National Convention Springfield, Massachusetts

Kappa Kappa Psi Separate Sessions
Appendix 22  REPORT OF THE HISTORY AND TRADITIONS COMMITTEE

History and Traditions Committee Report
Helen Moore, 2013-2014 Southwest District President

The 2013 Kappa Kappa Psi History and Traditions Committee was engaged in the following:

1. Constitutional Charges: 3.707 The Committee on History and Traditions shall examine, recommend, and submit to the National Chapter or National Council all propositions related to the history and traditions of the Fraternity.

2. Previous Report Charges:
   a. Continue to interview individuals of historical significance in attendance at the 2013 National Convention.
   b. Evaluate the technology used by the Archives Team. Consider its relevance and suggest changes if necessary.

3. National President Charge: Engage in a conversation around digital archiving and video media. What historical items would brothers like to see online and available? Charge the appropriate individuals to increase our history presence online if the committee feels this is a strong direction.

We began our first committee meeting with a discussion of the charges at hand and the way we felt they should be addressed. For the charge concerning interviews of historically significant individuals, the committee decided to conduct visual media interviews with the following individuals:

   a. Adam Cantley (Outgoing National President)
   b. Yvonne Daye (Current CFR)

   In good faith, the committee decided on the following:

   a. Kevin Krisner (National CFR)
   b. Elizabeth Bovee (Iota Phi)

   These interviews were then downloaded and saved to the History and Traditions Committee Flash drive to be accessible to the Archives and History Team for preservation.

The committee had decided to conduct an interview with Mrs. Sandra Weese, Wava Banes Henry’s Daughter, but due to time constraints, an interview was not able to be scheduled.

The committee suggests for the 2015 History and Traditions Committee look into conducting this interview.

For the National President’s charge, the committee discussed what we would like to see online and available. The committee felt it would be beneficial to create a History Website, in conjunction with the National Headquarters Website, that would be more extensive in the amount of historical artifacts available to brothers. Therefore, the committee has decided to charge the National Publications Manager and Multimedia Designer with creating a History and Traditions Website and the History Archives team with providing the history for the website. The committee also made a token of how the archives should be presented and accessible is included in the charges for the Archives and History Team.

The committee also discussed the technology used by the Archives and History Team and the committee felt that the amount of social media used can be improved and better publicized. What the committee focused on during this discussion was the equipment used to preserve the artifacts. Through discussion, the committee found that the team is working with much older equipment and is using equipment which in turn leads to slower archiving. Therefore, the committee charged the National Headquarters Staff to create a way to allow active and alumni to submit to the Archives and History team with either an equipment or monetary donation. We also ask for this to be publicized in different mediums, such as the National Headquarters Website and The Podium.

The committee also charges the 2015 Ways and Means Committee to look into the budget to find what they can allocate to the Archives and History Team for equipment, staffing and other items they may need.

Charges for the 2015 History and Traditions Committee:
1. Continue to interview individuals of historical significance at the 2015 National Convention. Consider the following historical significant individuals to interview:
   a. National Executive Director
   b. Outgoing National President
   c. Current and Outgoing (if not interview in the previous biennium) Convention Committee Members
   d. Conductor of the National Intercollegiate Band
   e. Commissioned Composer of the National Intercollegiate Band
   f. Participants of the National Intercollegiate Band (fraternal and non-fraternal members)

   In conjunction with this charge, the committee charges the Vice President for Programs to coordinate, the committee so chooses, the interviews of the Conductor and Commissioned Composer of the National Intercollegiate Band.

2. Develop a standard set of questions that can be used in interviewing historically significant individuals.

3. Evaluate the technology used by the Archives Team. Consider its relevance and suggest changes if necessary.

Charges for the Archives and History Team:

1. Highly publicize the ways in which active and alumni can submit historical artifacts that can be preserved by the team.

2. For the preservation of the history, use the following digital media:
   a. Documents PDF Files
   b. Photographs JPEG Files
   c. Digital Video
   d. Create a YouTube channel that showcases the audio/video media interviews of historically significant individuals and transcribe the visual media interviews.

I would like to thank the following committee members for their time and commitment to the preservation of the Fraternity:
James Stell Edling – Gamma Sigma
Minilk Addis – Gamma Xi (proxy for Epilson Phi)
Curtis Sanders – Lambda Mu
Barry Mills – Eta Gamma
Cary Bass – Iota Phi
Justin Diaz – Eta Sigma (proxy for Kappa Tau)
Connor McIndoe – Lambda Lambda
Shelby Lowder – Lambda Xi
Elizabeth Bovee – Lambda Tau
Hannah Garrett – Lambda Nu
Hannah Howard – Mu Mu
Robert Hawk May – Epsilon Lambda (proxy for Zeta Eta)
Tina Kaye MX – Gamma Phi (proxy for Theta Nu)
Mary O'Connor – Mu Sigma

Finally, I personally want to thank on behalf of the committee our advisors, Ms. Jen Costello and Mr. Scott Stowell for their expertise and support in our committee meetings this convention.

Fraternally Submitted,
Helen Moore
       History and Traditions Committee Chair
2013-2014 Southwest District President
Eta Nu – Southeastern Oklahoma State University
To the 2013 Colonization and Membership Committee:
• Review the Hazing and Values Committee's revised Hazing education video and facilitator's guide and continue to give student feedback to that Committee.
• Review the promotional materials created by the National Vice President for Colonization and Membership and provide feedback.

I would like to thank the 2013 National Colonization and Membership Committee for their hard work and meaningful discussion. Your participation and efforts were very much appreciated this past week.

I would like to thank Ed Savoy, Anthony Falcone, and Christine Beason for their time and willingness to answer any questions the committee had. Your dedicated service to Kappa Kappa Psi is so appreciated and it truly does inspire the membership to always keep striving for the highest.

-Thank you to Denali Pearce-Alt and Kelly Hooper-Miller for your guidance and helpful discussion points this past week.
-Thank you to Kyle Von Neumann from the Epsilon Xi chapter for taking thorough minutes during our discussions.
- A special thank you to Adam Cantley for giving me the amazing opportunity to chair this Committee.
- To the National Council for all of your amazing work this biennium, and what it does to those affected. Overall, the Committee had good feedback and agreed that the content of the video was good, but the Committee felt that the video was slow paced and could be more interactive. The Hazing and Values Committee will get a separate document with exact feedback from the Committee.

Here is a short clip that the committee felt exemplified the strong points of the video.

[6:28 - 9:00] "Gray Area"

The 2013 Committee on Colonization and Membership charges the following:

1. Review the work of the Marketing and Branding Committee. This will include the Kappa Kappa Psi style guide and the proposed next steps.
2. Review the need for a standing Publications Committee.

To maximize the efficiency of our committee's time, we first discussed the second charge regarding the need for a standing Publications Committee. We discussed the amount of work that the committee has every biennium and reviewed past committee reports to see how much the committee has been tasked with in the past years. With the addition of the national publications manager as a part of the national headquarters staff, we feel that the Publications committee has outlived its usefulness. Our committee has therefore decided to recommend the removal of the standing committee on Publications and add the review of publications to the Programs Committee.

Our committee then looked into the Kappa Kappa Psi Brand and Graphics Standards as prepared by the Marketing and Branding Committee. We reviewed the guide and the proposed next steps and made minor changes to the guide, but overall felt that the guide captured and explained the Kappa Kappa Psi brand in an effective way and accurately detailed the way in which the different visual pieces of our brand should be used. The committee is very excited about this guide and recommends that the next national council utilize this as the standard for our fraternity brand. We further recommend that a four year moratorium on changes to the Brand and Graphics Standards guide be used to give time for the brand to grow and develop nationally before being re-evaluated for any potential changes to be made. We would also like to charge the next national council with making the information and standards easily accessible to chapters, by providing a common place on the national website for chapters to find information on the standards, as well as downloadable files that contain the appropriate graphics, logos, fonts, and designs that meet the standards of our guide. Finally, we would like to charge that the national council review all current national publications and media to ensure that they meet the standards outlined in the guide.

I would like to thank the members of the committee for their work this convention. It also like to thank our advisor, Marie Burgefield, as well as Robert Moore, Ken Corbet, and Adam Cantley for their guidance and help in completing our work.

Respectfully Submitted,
Brandon Douglas
Publications Committee Chair
President, North Central District
Kappa Chi Chapter

Committee Members:
Kevin Diana, Alpha Eta
Robert Max Dunlap, Epsilon Pi
Dee Homier, Lambda (proxy for Iota Sigma)
Mitchell Mikuchonis, Mu Epsilon
Alexandra Ortiz, Delta Omega (proxy for Theta Zeta)
Emily Phipps, Mu Alpha
Megan Poirier, Kappa Chi (proxy for Zeta Lambda)
Spencer Smith, Lambda Chi (proxy for Iota Lambda)
BRAND FOUNDATION

A brand may be defined as all that is known, thought or experienced by the public about an organization. How we present ourselves and how we communicate to our audience is very important in the public’s perception.

While Kappa Kappa Psi has almost 100 years of symbolism in our crest, letters, colors and other fraternal identifiers, we’re most commonly thought of as “the band fraternity.” That doesn’t tell anyone anything about who we are or what we believe in and strive for.

During the 2011-2013 biennium, President Adam Cantley asked several Brothers who were working in the marketing and design industries to serve on a task force to create a national logo identity and brand strategy for Kappa Kappa Psi. The goal was to launch this new identity at the 2013 National Convention along with a guidebook clearly detailing the standards and styles of the brand. This would allow the Fraternity to begin the next biennium with a new marketing strategy and the tools to help make it successful.

As a nationally recognized and public organization, it is important to maintain a professional image that conveys our fraternal ideals and promotes excellence. Key questions for the task force were who we want to market to, who we interact with on a regular basis, and what image we want those people to come away with. The materials in this guide are results of the group’s work.

This style guide was adopted by the National Fraternity at the 2013 National Convention in Springfield, Mass., and a four-year moratorium was placed on making changes to it. Once the moratorium has passed, a committee shall be appointed to look into the brand, styles, and public images used to promote the Fraternity and decide upon any changes. Those changes can then be submitted to the National Convention delegation and voted upon accordingly.

KAPPA KAPPA PSI BRAND PROMISE

Great brands are built on the promise that an organization can make to its constituents. This promise is the key to capturing the mind share and loyalty that successful organizations require. What does Kappa Kappa Psi’s brand promise deliver for those who engage with our members?

Kappa Kappa Psi’s brand expression can be summed up as: MUSICIANSHIP • LEADERSHIP • SERVICE. This brand statement ties together statements reflective both of what we stand for, and how we affect for our communities and membership. Kappa Kappa Psi is a guiding light with which band students can grow, learn, and develop themselves and their band programs. Kappa Kappa Psi is an organization of opportunity and quality, brimming with historic, well-developed leadership and membership programming that students use to become great leaders, better band members and better adapted young adults prepared for what lies ahead of them. Like the members themselves, Kappa Kappa Psi’s brand promise is indicative of what makes a great student and band member and of a promising future. Kappa Kappa Psi’s engagements are always evolving – dynamically and proactively in response to its students and the times in which they live – but this brand shows the pillars with which our students “Strive for the Highest.”
COLOR PALLETTE
When printing the logo in a color other than black, we suggest that you use the colors presented on this page. These are designated Pantone® colors. Pantone® is a color matching system that your local printer will use. It's also known as PMS. Use only the colors shown.

<table>
<thead>
<tr>
<th>Color</th>
<th>CMYK Equivalent</th>
<th>Web Color Version</th>
</tr>
</thead>
<tbody>
<tr>
<td>PMS Reflex Blue Coated</td>
<td>C = 94.9, M = 73.33, Y = 7.45, K = 1.57</td>
<td>#09268a</td>
</tr>
<tr>
<td>PMS Reflex Blue Uncoted</td>
<td>C = 1.57, M = 19.61, Y = 91.76, K = 0</td>
<td>#ffe61e</td>
</tr>
<tr>
<td>PMS 123 Coated</td>
<td>C = 1.57, M = 19.61, Y = 91.76, K = 0</td>
<td></td>
</tr>
<tr>
<td>PMS 123 Uncoted</td>
<td>C = 1.57, M = 19.61, Y = 91.76, K = 0</td>
<td></td>
</tr>
</tbody>
</table>

Keep in mind that for commercially printed jobs, a specified Pantone (PMS) color will be acceptable, however, for in-house printing (desktop) a CMYK equivalent will be required, as desktop printers do not have the capability to print in PMS colors. The CMYK equivalents for the Pantone colors are:

Very Important!

The crest, as well as the official fraternity logo, should have the visual space to breathe and maintain its prominence. If art or typography is placed too close to these elements, it hinders their recognition and strength. A space of one-quarter the width of the crest should surround the crest on all sides in all visual communications.
CORRECT LOGO USAGE

If reduced to smaller than 1/2 inch in height, the Kappa Kappa Psi logo becomes very difficult to read. We recommend that you not use the full width logo with brand statement smaller than 1/2 inch in height.

VERY IMPORTANT!

The official fraternity logo, like the crest, should have the visual space to breathe and maintain its prominence. If art or typography is placed too close to these elements, it hinders their recognition and strength. A space equivalent to the height of the capital K in the first Kappa should surround the logo on all sides in all visual communications.

ONE-COLOR TREATMENTS

While the crest should be used with the official fraternity colors in most instances, there are times when a one-color, line art crest should be used. The logo of the Fraternity, while usually displayed in blue, will at times need to be displayed in other formats where this color is not applicable. One-color treatments may be required for fax letterhead, newspaper articles, etc. and can be supplied online for download.

REVERSING THE CREST AND LOGO ART

When either the crest or logo is placed on a dark-colored background, it is important to remember that using a reversed treatment or a treatment with a color such as PMS 123 Golden Yellow will give the artwork the best readability. Note the different style of logo used without the bar (details on page 8 for this usage). A reversed logo treatment can be supplied by the National Headquarters.
CORRECT ARTWORK USAGE (CONTINUED)

The crest and logo are actually a combination of communication elements. All elements have been designed to exist in relation to one another. In the case of the crest, these elements were specifically chosen with symbolism in mind and have been adapted to the Fraternity’s exact purposes over its existence. The display of said iconography should not be taken lightly. When using the crest or the logo, it is preferred that you use either exactly as shown in this document.

CREST OPTIONS

Official Crest – The Kappa Kappa Psi Fraternity Crest was specifically created for representing the Fraternity and is one of our trademarked items. It has been adapted to perfectly fit a set of standards since its inception. Its proportions, line weight, and color are not to be altered.

Quick Usage Notes: This standard crest in most publications and is the only crest used for Ritual activities. Used in a wide variety of media, this is the crest most often seen and most often abused. The colors within our Fraternal crest should always be the Pantone® color set detailed in this style guide.

One-color Treatment/Line-art Crest – The Kappa Kappa Psi Fraternity Crest without the official colors showcasing only the line-art makeup of the crest itself.

Quick Usage Notes: This crest is in places where the crest will be displayed where no color is available (BW publications, etc.) or where a single color will be used (blue, red, white, etc.). Use solid colors only; no mixed colors are permitted within this crest variant. Use the same height and weight standards as with the Official Crest.

Silhouette Crest/Shadow Crest – The Kappa Kappa Psi Fraternity Crest in solid silhouette.

Quick Usage Notes: The Silhouette Crest (otherwise known as the Shadow Crest) is used as a watermark or as the back drop to a larger logo (such as for programs) affiliated with the Fraternity. This crest is used to associate a program with the Fraternity while not being a part of any formal symbolism, or in places where the area to display the crest is too small for a line-art or normal crest. It can incorporate any solid color or slight gradient; that is, a gradient moving from one color to a similar color shade (blue to purple or aqua).

Outline Crest – The Kappa Kappa Psi Fraternity Crest line-art form with a thick, contrasting shadow/outline around its edges.

Quick Usage Notes: The Outline Crest is used for notifications, forms, signage and other informational materials of an informal nature to add a slight variation alternative to the line art crest. It should only be used in solid colors where the background (the crest’s outline) is in color and the line crest within the outline matches the color of the plane behind the background (in this case white with the background of this document).

Distressed Crest – The Kappa Kappa Psi Fraternity Crest line-art form with distressed look.

Quick Usage Notes: The least often used crest is the Distressed Crest, mostly used for modern graphic tees, flyers used for promotional purposes, or in instances such as the fraternity passport where a distressed look is needed for added authenticity. This crest is displayed using a single solid color, usually as part of a design to attract students. While still maintaining the overall look of our crest, the look gives it a more graphic/grunge feel to fit with certain modern, youthful design aesthetics and appeal.

LOGO OPTIONS

Official Logo – The Kappa Kappa Psi Fraternity Logo has been specifically created to incorporate the rich history of the Fraternity with the Fraternity’s foundations. Its proportions, line weight, and color are not to be altered (unless certain specified criteria are met).

Quick Usage Notes: The Official Logo is used in most publications and is the main logo used for official fraternal documents. Used in a wide variety of media, this is the logo most often seen. The color within our Fraternal logo should always be the Pantone® color set detailed in this style guide.

Type Treatment Logo – The Kappa Kappa Psi Fraternity Logo without icon bar around the brand statement.

Quick Usage Notes: Same standard height and weight as the official logo. This logo can be used in places where the logo will be displayed and no color is available (BW publications, etc.), or where a single color other than PMS Reflex Blue will be used (red, white, etc.). This is to ensure that the blue field works to resemble our flag. Use solid colors only; no gradients or mixed colors (i.e. different colors for Greek words and star brand statement) within this logo variant.

Greek Letters w/ Icon – The Kappa Kappa Psi Greek letters with the layered star icon between the two K’s.

Quick Usage Notes: This text and icon graphic can be used in instances where the larger long logo may not fit or be appropriate, or for specific Greek letter designs on t-shirts. The Icon Logo was designed to reflect the fraternity flag, just as the Official Logo was. The star should not be used without the Greek letters.

Tagline – The Kappa Kappa Psi logo tagline. This tagline has been typeset in this format and cannot be altered. It can be used independently in specific instances and can be used in the encased formats or free text format.

Quick Usage Notes: The tagline is to be used whenever possible along with the logo, but sometimes placing it as reinforcement within documents or in places of importance could prove to broaden the brand and strengthen the tagline itself where placed properly.
INCORRECT ARTWORK USAGE
Following is a list of incorrect logo and crest uses. Placing the logo on photos and patterns is not authorized. Separating the logo or crest elements is not authorized. Always verify that the logo and crest are being scaled proportionally and never change the logo color or official Fraternity crest colors.

DO NOT DO THIS
print the Official Crest in the wrong colors of blue and/or yellow

DO NOT DO THIS
print any crest or the logo/icon in inappropriately bright or clashing colors

DO NOT DO THIS
print the logo/official crest on top of a color photo

DO NOT DO THIS
display our logos or crests in anyway that is not right-side up and respectful in placement (such as on clothing)

DO NOT DO THIS
print any logo/icon or crest on a patterned background image

DO NOT DO THIS
enclose the logo or crest in a shape or outline without proper spacing as defined on pages 4 and 5

DO NOT DO THIS
add type or add graphics to the crest or logo

DO NOT DO THIS
eliminate or cover part of any crest (other than the Silhouette Crest) or our logo in a design

DO NOT DO THIS
alter the spacing between elements in either the logo/icon or crest

DO NOT DO THIS
The Most Honorable Kappa Kappa Psi Fraternity, Inc.
OTHER LOGOS & ARTWORK
The crest and logo are only a couple of the graphics in use by the Fraternity as a national organization. We also have a national joint publication, as well as an alumni association. There are also guidelines to be used when creating a local or chapter affiliate logo design. When using any of these designs or rules it is preferred that you use them exactly as shown in this document.

OTHER ARTWORK

Official Alumni Association Logo - FORMAL - The Kappa Kappa Psi Alumni Association has two logos, the first of which is the formal logo, used in most documents.

Quick Usage Notes: This standard logo is used by the KKPsiAA in most of their documents. It showcases the letters of Kappa Kappa Psi as well as the Alumni Association’s creed. When using this, treat it as an official logo of the Fraternity with the same rules and governances.

Official Alumni Association Logo - INFORMAL - The Kappa Kappa Psi Alumni Association has two logos, the second of which is the informal logo.

Quick Usage Notes: This informal logo is used in places such as social media and on items of less importance for the KKPsiAA.

Chapter and District Logos - Kappa Kappa Psi allows individual chapters and districts to produce their own chapter/district logos so long as each logo follows all of the rules pertaining to the Fraternity Crest/Logo AND:
• Displays the letters and/or actual name of the Fraternity along with the chapter name in a legible format in all iterations
• Does not display or allude to a chapter or college/university mascot
• Remains professional in appearance and symbolizes the professional and honorary nature of the Fraternity

Quick Usage Notes: Chapter logos can be used on shirts and in any media where the chapter or district wishes to advertise their activities in a professional or informal recruitment fashion. However, this logo should not overtake the official fraternity graphic identifiers such as the crest or national logos, especially in cases of Ritual or national programming advertisement.

TYPOGRAPHY
We encourage you to limit the use of typography for marketing materials to Myriad Pro and Trajan Pro type-sets. In those instances where a serif font is necessary or more appropriate we encourage the use of Adobe Caslon Pro. This will keep communications unified and allow for a fully connected feel between publications, cards and brand items.

Myriad Pro Condensed
ABCD EFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
- 1234567890

Myriad Pro Condensed Italic
ABCD EFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
- 1234567890

Myriad Pro Condensed Bold
ABCD EFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
- 1234567890

Myriad Pro Condensed Bold Italic
ABCD EFGHIJKLMNOPQRSTUVWXYZ
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BUSINESS CARDS

The Fraternity shall use the same style of business card for all National Officers, as well as those National Headquarters employees who work exclusively under the Kappa Kappa Psi name, specifically Chapter Field Representatives. These cards were designed with the existing symbolism of our colors and flag in mind, and showcase the brand of Kappa Kappa Psi.

FRONT

The front of the business card showcases the crest. It is laid out much like the flag with the blue and white color fields, each taking up 50% of the available space each and using both Myriad Pro (in the name and position) as well as Adobe Caslon Pro (in the general information field). The crest is the first thing one sees reading from left to right, but doesn’t take away from the name or person’s information.

BACK

The back of the card has our crest and logo brand front and center. It’s very clean, showcases our signature color, and includes our brand statement - Musicianship - Leadership - Service. We want this to be what someone remembers about anyone from Kappa Kappa Psi after meeting them.
LETTER HEAD
The Fraternity letterhead incorporates all of the same symbolism as the previous graphics. The letterhead is on standard 8.5” by 11” paper. The spacing uses scholar standards, with a two-inch left margin for any departmental information (committee that this letter is coming from, names and contact information of others receiving the letter, etc.). At the very bottom—again to leave a mark on the reader—we have the brand logo with our brand statement, Musicianship - Leadership - Service.

NEXT STEPS
As a fraternity, it is important for Kappa Kappa Psi to have traditions and values set to a certain level and that remain a constant. As a national organization, it is also important to maintain a professional image, one that speaks the messages and ideals we want to put forward, and one that continues to promote only the highest level of excellence.

This means that while we adopt this brand and these style guidelines as a national organization, and as we continue to move forward in time as an organization built upon our purposes and creed, we must also look at the public symbol(s) of our Fraternity and ensure that our message continues to be one that truly reflects our goals and purposes. Just as our Ritual has evolved over time, our brand and public image should also evolve, expand, and adapt.

OUR PUBLIC BRAND, OUR NATIONAL STANDARD
This brand will be what defines us as a national organization to those who are not close or who are just coming to know our membership. We should no longer be known simply as “the band fraternity”, but instead be known as a brotherhood that stands for Musicianship, Leadership, and Service. When speaking to prospective members, family members, or friends, use our brand language. Speak to them about becoming the best musicians they can be. Speak to them about developing true leadership skills, about working with your director for the betterment of an entire collegiate program. Speak to them about serving your band, your university; your community.

This brand sets the standard that we will no longer be known simply for wearing letters and going to band—we strive to become the standard of musician, leader, and steward for those around us.
Appendix 26
REPORT OF THE PROGRAMS COMMITTEE

The 2013 National Convention Committee on Programs was charged with the following items:

1. Review the progress of the Online Membership Reporting System (OMRS).
   - The committee first reviewed the OMRS with the assistance of Adam Bates and Aaron Moore. Adam and Aaron helped explain the details of using the current OMRS to committee members who weren't quite as familiar with it as others. They also answered several questions pertaining to currently planned future updates for the OMRS system.
   - The committee member expressing that the OMRS was a welcome change from submitting paperwork through the mail. Committee members also stated that the ability for real time confirmation of submissions was very helpful in meeting national deadlines and found that having all national reports in one place made it much easier to keep up with paperwork. The ability to access the emails and rosters of other chapters has proven to be a valuable networking tool as well.
   - The committee members did express that having the OMRS become the place where ALL national forms, including award applications and the like, could be found and would make it easier to apply for national programs. Overall, the OMRS has proven to be a very valuable tool for chapter officers and it is the recommendation of the committee that the national leadership move forward with more updates to make the system even better.

2. Review the Kappa Kappa PsiMatching Grant Program. Discuss modifications and methods to increase the use of the program with our chapters and other programs.
   - Next, the committee reviewed the Matching Grant Program. It was determined that the reason for low applications for this program was simply a matter of brothers and more importantly, collegiate band directors not knowing that such a program is available. Jack Lee came to speak with the committee about the nature of the Matching Grant Program and made important clarifications:
     a. This program is geared particularly toward collegiate band directors in order to better their concert bands. Directors need not have an active chapter at their school in order to apply for or receive this award.
     b. This program is meant to bring in guest conductors, performing an active chapter at their school in order to apply for or receive this grant.

The Committee on Programs charges the National Council, specifically the Vice President for Programs (VPP) with the following:

1. To research ways in which to make small improvements to the OMRS system including but not limited to: to automatically save text input, to provide a warning before the system times out, and to provide the ability to attach documents and pictures to reports.
2. To research the possibility of making the OMRS the source for submitting ALL national documents and forms, including but not limited to: submitting delegate and proxy forms for national conventions and submitting applications for national awards.
3. To provide the ability for chapters to pay all dues and fees online using debit or credit cards and clarify on the OMRS that dues and fees can currently be paid using credit/debit cards by simply calling National Headquarters.
4. To research the possibility of allowing District Officers to have the ability to send mass emails from the OMRS to those from their respective districts, much like the National Council will be able to.
5. To change the link on the Kappa Kappa Psi website from “National Programs” to read “National Programs, Awards, and Grants” in order to grab more attention for the Matching Grant Program.
6. To create an application for the Matching Grant Program in the form of a PDF with fields where text can be entered and to provide an example completed application in order to ensure applications are filled out correctly.
7. To send an email to all active brothers within the first month of each semester (Fall and Spring) announcing all national programs and providing detailed explanations of each. This email could include direct links to each application form.
8. To research sending the VPP as part of the travel team to conferences geared towards collegiate band directors and to provide pamphlets at these conferences detailing how the Matching Grant Program can benefit bands, even those without Kappa Kappa Psi chapters.
9. To research ways to advertise the Matching Grant Program directly to collegiate band directors through publications they already receive and work with other band directors on the council to make the language in these ads most appealing to band directors.

I would like to thank the brothers that served on this committee and our advisors Tore Castle and James Llamas for their invaluable insight. I would also like to thank President Cantley for providing this opportunity for us to be involved in the planning for the next biennium – I’m incredibly honored to have been a part of this process.

Katelyn Demyan
Kappa Kappa Psi Pi – Omicron 2013 Committee on Programs Chair

Appendix 27
REPORT OF THE WAYS AND MEANS COMMITTEE

To the brothers of Kappa Kappa Psi, the ways and means committee met during the 2013 National Convention to discuss the following charges:

1. To review the proposed 2013-2015 budget and recommend changes as we see fit.
2. By the previous committee: To review the budget for The Podium making note of any significant changes from paper copy to digital observing the use of the district allotment money, and contributing to the funding ideas list.
3. To evaluate the current cost of honorary membership.

After reviewing the proposed budget, the committee has decided to pass the budget as is. We analyzed the funding for The Podium, and there have been no significant changes since the transition. The initial transition expected to cut costs from $22,000 to $5,000 but the program ended up cutting $6,000 dollars moving the prospective budget to $16,000. This allows The Podium to be reached to brothers who still need a paper copy.

The committee also reviewed the following in the budget:
1. The increases in CFR travel expense due to the transition from hiring 1 CFR to 2.
2. Increasing the use of the district officer travel funds.
3. The increase in salaries due to the hiring of a new HQ staff member.

We felt that the National Council and Headquarters have done a wonderful job in creating this budget and every increase or decrease in the budget is justified and required. They provided the committee with a budget of very detailed allotments to track every aspect of the fraternity’s incomes and expenses.

The committee also reviewed the use of the district officer travel funds finding that it was underutilized. We believe that these funds should still be included to help districts but better defined and recognized. Next, a fundraising idea bank was passed down from the past committee for us to review. We decided that this great resource needed to be easily accessible to all chapters. Our decision was to have this placed on the national website, the district website as well as emailed to the individual chapters. I encourage all of the brothers to view this document for it can help each and every one of your chapters.

The honorary fee needed to be reviewed because it has been unchanged even when other dues have increased. Giving an honorary membership is one of the highest honors we can bestow upon a person, and unfortunately some chapters have taken advantage of this. We decided to increase the honorary membership dues from $30 to $50 to make this honor more highly regarded.

Lastly we discussed creating a centennial fund to start funding our 100 year anniversary at the 2019 National Convention.

The Ways and Means Committee directs the National Council as follows:

1. Raise the Honorary Member fee from $30 to $50.
2. Transfer from Money Market funds a total of $5,000 for the 2011-2013 Biennium to create the Centennial Celebration fund.
3. Transfer $5,000 into the Centennial Celebration fund from the 2013-2015 membership and initiate dues.

In closing, I would like to thank my committee for their time, energy and fantastic talking points; to Di Spiva, Lt. Colonel Bonner, Danny George and Ken Corbitt for all of their knowledge and guidance; and the Southeast District for electing me to serve this incredible fraternity.

Margaret Sant (Sigma), Darin Martin (Alpha Delta proxy from Nû), Bang Cu (Alpha Zeta), Elyssa Hartsock (Gamma Kappa), Wade Waldmann (Delta Gamma), Andy Melvin (Epsilon beta proxy from Delta), Alexan-

dra McClain (Theta Alpha proxy from Iota Kappa), Randall Strall (Theta Beta), David Vannarelll (Kappa Beta), Brain Green (Kappa Gamma), Greg Boike (Kappa Mu), Melissa Rorko (Mu Kappa), Milton Tyler (Mu Omicron proxy from Beta Chi), David Goodwin (Mt Tau proxy from Theta Phi)

Fraternally Submitted,
Kyle Sullivan
Alpha Eta – University of Florida

SED President; Ways and Means Chair 2013
From the Committee on Publications, we received the following request:

“After discussing our committee’s charges, our committee has decided to recommend the removal of the standing Committee on Publications and add the review of publications to the Committee on Programs. With the addition of the Publications Manager at the National Headquarters, we feel that this committee has outlived its usefulness. Please make changes to the National Constitution to reflect this where necessary.”

These alterations are to be reflected in the following Sections of the National Constitution:

1. 3.701, which designates the various Standing Committees of the National Chapter. This Section will be amended to remove “Committee on Publications.”
2. 3.711, which details the duties of the Committee on Publications.
3. 3.706, which details the duties of the Committee on Programs. This Section is to be amended to add publications to the duties of this committee by including the phrase “and publications.”

From the Committee on Charter Leadership, we received the following request:

“We think the Committee on Charter Leadership is important because it honors outstanding bandmen through the William A. Scroggs Founder’s Trophy. It has been a significant part of our Fraternity for a number of biennia, as it permits the exhibition of the continued efforts of our Brothers by giving some of our strongest Chapters the opportunity to present their accomplishments. We believe the Committee on Charter Leadership should be established as a Standing Committee of the National Chapter in order to honor true efforts of Striving for the Highest.”

This is to be accomplished by amending the following Sections of the National Constitution:

1. 3.701, which designates the various Standing Committees of the National Chapter. This Section will be amended to add “Committee on Charter Leadership.”
2. 3.711, which was recently omitted from the National Constitution as per request from the Committee on Publications. If this Section is not struck as proposed, a new Section may be added. This will be amended to describe the Committee as:

The Committee on Charter Leadership shall evaluate the current biennia’s Chapter Leadership recipients and all of their submitted documents to determine which Chapter will be awarded the William A. Scroggs’s Founder’s Trophy.

From the Committee on Colonization and Membership, we received the request to permit a Brother to gain alumni status before they have completed their undergraduate education. This act as a measure to prevent Brothers from experiencing undue hardship imposed by the requirements of active membership, when unforeseen circumstances may have caused them to continue their undergraduate education.

We first tackled the challenge of amending our definition of honorary membership. As it stands, Section 6.517 of the National Constitution reads:

Honorary members of the Fraternity shall possess the same general qualifications as active or associate members except that they shall not necessarily be regularly enrolled in the college or university where the chapter is located nor possess any qualifications as musicians. They shall be generally recognized as outstanding in their field of endeavor or shall have performed outstanding service for the college or university band or Fraternity.

In order to best alleviate the concerns within this section, we sought to emphasize the nature of this membership as the highest honor a Chapter can bestow upon an individual. We urge Chapters to consider alternative forms of recognition to preserve the integrity of this membership while still identifying those individuals who have exceptionally served the college or university band or the Fraternity. In parallel with the Tau Beta Sigma National Constitution, we discount undergraduate students from eligibility, as honorary membership should not be an alternative to active membership. Through two days of careful deliberation, this committee has crafted the following amendment to best reflect the interpretation of honorary membership outlined in our charge:

Honorary membership is the highest honor which can be conferred by a Chapter. In order to preserve the integrity of this membership, Chapters should consider other methods of recognition for those providing outstanding service and support. Honorary members of the Fraternity shall possess the same qualifications as active or associate members except that they shall not necessarily be regularly enrolled in the college or university where the chapter is located nor possess any qualifications as musicians. They shall have performed outstanding service for the college or university band or Fraternity. Undergraduates are ineligible for this recognition.

The Committee on Jurisdiction was further presented with changes from the Committees on Publications, Charter Leadership, and Colonization and Membership.

Appendix 28
REPORT OF THE JURISDICTION COMMITTEE

Seth Sacher
Jurisdiction Committee Final Report
National Convention 2013

Brothers of Kappa Kappa Psi,

This biennium, the Committee on Jurisdiction was presented with the following charges:

1. Constitutional Charge (3.703): The Committee on Jurisdiction shall examine, recommend, and submit to the National Chapter or National Council all propositions, revisions, and alterations for the amending of the Constitution. The committee will also meet jointly with the Tau Beta Sigma Committee on Jurisdiction in joint matters in order to promote uniform changes in joint policies. These uniform changes will be voted upon by the joint delegation.

2. Review all recommended changes proposed from committees to the National Constitution from their convention work.

3. National President Charge: We have seen brothers that abuse the privilege of honorary membership. Brothers have been initiating members that are undergraduates at other universities, which has led to membership fraud, underground chapters, and the initiation of individuals who are simply friends with chapter members. We have also seen brothers initiating mascots, random celebrities, and others that have not contributed to Kappa Kappa Psi or the college band movement. Membership in our organization is devalued when events like this occur. Finally, our current qualification statement focuses on what these people “are not” instead of who they “are.”

We first tackled the challenge of amending our definition of honorary membership. As it stands, Section 6.517 of the National Constitution reads:

Honorary members of the Fraternity shall possess the same general qualifications as active or associate members except that they shall not necessarily be regularly enrolled in the college or university where the chapter is located nor possess any qualifications as musicians. They shall be generally recognized as outstanding in their field of endeavor or shall have performed outstanding service for the college or university band or Fraternity.

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The Committee on Jurisdiction was further presented with changes from the Committees on Publications, Charter Leadership, and Colonization and Membership.

From the Committee on Jurisdiction, we received the following request:

After discussing our committee’s charges, our committee has decided to recommend the removal of the standing Committee on Publications and add the review of publications to the Committee on Programs. With the addition of the Publications Manager at the National Headquarters, we feel that this committee has outlived its usefulness. Please make changes to the National Constitution to reflect this where necessary.

These alterations are to be reflected in the following Sections of the National Constitution:

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2. 3.711, which details the duties of the Committee on Publications.
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2. 3.711, which was recently omitted from the National Constitution as per request from the Committee on Publications. If this Section is not struck as proposed, a new Section may be added. This will be amended to describe the Committee as:

The Committee on Charter Leadership shall evaluate the current biennia’s Chapter Leadership recipients and all of their submitted documents to determine which Chapter will be awarded the William A. Scroggs’s Founder’s Trophy.

From the Committee on Colonization and Membership, we received the request to permit a Brother to gain alumni status before they have completed their undergraduate education. This act as a measure to prevent Brothers from experiencing undue hardship imposed by the requirements of active membership, when unforeseen circumstances may have caused them to continue their undergraduate education.
Also, we recommend the following for the National Council to review:
1. Have chapters electronically submit their documents for the Committee advisors and chair to review prior to convention. Hard copies should then be given to the Committee chair by the end of the first separate session in order to allow ample time for committee members to review the materials.
2. Clarify the information in the questionnaire to be for the previous semester in order for the committee to get a consistent snapshot of all the chapters and their recent demographics. Also to clarify the numerical values of participants in the specific college bands to include the size of the ensemble and the number of brothers in that ensemble.
3. The Interactive Psi allowed the committee to spend more time talking one-on-one with chapters and also because of committee meeting time constraints, the committee recommends specifically allotting 5 minutes to presentations with a following 5 minutes of questions for each chapter.
4. The committee also recommends that for brothers to learn and better appreciate the work of their fellow brothers, other workshops should not be scheduled during the Interactive Psi time period.
5. In addition, the committee encountered several issues with the presentations. In the final round, the committee should be equipped with the following to best serve the needs of the presenting chapters and the committee itself, a size, a projector, a clock to keep track of time and should be well-lit.

I would like to thank the committee members for their thoughtful discussion and dedicated service. I would also like to express my gratitude to our advisors Tony Falcone, Jim Batcheller, and Karl Fetzer for guiding the committee and providing invaluable advice and feedback. And finally, thank you for the presenters for their presentations and ideas that represent our fraternity so well.

I’m very thankful to have been a part of this committee and I’m glad to see the steps we have taken move into the prolonged life of this committee and the continued promotion of high achievements of our chapters.

Respectfully submitted,
-Kari Lindquist
Nu Chapter
2012-2013 North Central District Vice President for Programs
Chapter Leadership Committee Chair

Appendix 29
Preliminary Report of the Chapter Leadership Selection Committee

The Chapter Leadership Committee was charged with the following two charges from the National President:

1. To evaluate the Interactive Psi Display, Chapter Presentations, and other submitted materials from the 2013 Chapter Leadership Award Winners and determine the recipient of the Williams A. Scroggs Founder’s Trophy.
2. And with time permitting, to evaluate the need of adding the Chapter Leadership Committee to the list of standing committees.

First, the committee considered what qualities the most outstanding chapter in our organization should possess and drafted a series of questions to get to the heart of these qualities. We rooted our discussion of the chapters’ materials basing off of these more meaningful guidelines related to the purposes.

Then, with little argument, we agreed that the committee should become a standing committee because of its continuity to honor the efforts of chapters in striving for the highest. By making this a standing committee, we would like to charge the National Vice President for Programs and the National Council to follow up with the maintenance of this committee by supplying standing informational documents to the committee aiding in the evaluation process.

Also, we recommend the following for the National Council to review:
1. Have chapters electronically submit their documents for the Committee advisors and chair to review prior to convention. Hard copies should then be given to the Committee chair by the end of the first separate session in order to allow ample time for committee members to review the materials.
2. Clarify the information in the questionnaire to be for the previous semester in order for the committee to get a consistent snapshot of all the chapters and their recent demographics. Also to clarify the numerical values of participants in the specific college bands to include the size of the ensemble and the number of brothers in that ensemble.
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I’m very thankful to have been a part of this committee and I’m glad to see the steps we have taken move into the prolonged life of this committee and the continued promotion of high achievements of our chapters.

Respectfully submitted,
-Kari Lindquist
Nu Chapter
2012-2013 North Central District Vice President for Programs
Chapter Leadership Committee Chair

Appendix 30
Report of the Leadership Development Taskforce

The Leadership Development Taskforce was created under the leadership of Past National President Derrick Mills and current National President Adam Canley.

The Taskforce has three main goals that drive the efforts and activities:
1. Perform an in-depth analysis of the leadership need of Kappa Kappa Psi
2. Create a comprehensive leadership program strategy for student leaders
3. Select evaluative tools to ensure program effectiveness

For the 2013 National Convention, we convened as a Taskforce and expanded the discussion with 3 student leaders and 1 alumna to discuss the following charges:

1. Review the Leadership Development Program recommendation
2. Consider next steps and direction for the Leadership Development Taskforce

The group reviewed the Leadership Development Program recommendation designed based on the analysis of the Taskforce.

The recommendations include a module-based program with varying delivery methods. The modular design integrates different concepts that align to the leadership expectations and values of the organization. The program is also divided into three levels of leadership development, designed to provide capital on the differing leadership experiences our student leaders may have while in the program.

The group discussed the elements included for each module of the program, and provided critical feedback for enhancements.

After the review, the committee approved the current design recommendation and approved the Taskforce to move forward in development and deployment activities.

The committee made the following specific recommendations to set conditions for success for the program:
1. Virtual and online materials need to be engaging and include interactive elements to encourage participation.
2. The Taskforce should create a multi-prong communication plan for program implementation and beyond.
3. The program should include an overview that can be used to educate prospective and active members around program format and structure.
4. There should be a recognition element for each level within the program to recognized members’ achievements and program completion (a comprehensive list of these were provided to the Taskforce).
5. The program should influence the content that is included in a National Membership Development program

Regarding the next steps, the committee has recommended that the Taskforce create a schedule for development to be presented at the National Council Winter Meeting in 2014, which would include estimated costs and the instructional strategy for each module.

The members of this committee did a fantastic job providing an objective viewpoint that would strengthen the Leadership development program for Kappa Kappa Psi. They asked pertinent questions, challenged conventionality, and made suggestions that represented the needs of the active membership.

I have been grateful to serve as the Chair of the Leadership Development Taskforce for the past biennium. I am excited to pass the reins of the committee to Past National President, Kirk Randazzo for the 2013-2015 biennium.

I would like to thank the members of the committee: Alexi Mason, Zeta Epsilon (Michigan State U), Sara Ashley, Eta Sigma (U of Central Florida), Joe Walsh, Kappa Alpha (U of Minnesota), Kelly Nells, Life Member of Kappa Alpha (U of Minnesota), Rod Whitman, NCD Governor, Kirk Randazzo, Past National President and Rob Izzo, Life Member of Kappa Mu (University of Georgia).

For their time, varying perspectives and steadfast engagement in this process.

Respectively submitted,
Tanya Marsh
Leadership Development Taskforce Chair – 2010-2013

Appendix 31
Report of the Student Advisory Committee

Brothers of the National Chapter,

The Student Advisory Committee met for three sessions during the 2013 National Convention. The committee was comprised of the District Presidents during the 2013 National Convention, the Past National President, and the Vice President for Student Affairs, Adam Rates, advised the committee.

The 2013 Kappa Kappa Psi National Student Advisory Committee was tasked to do the following:
1. Help with the distribution of event stickers for the Kappa Kappa Psi passport program
2. Select the 2011-2013 Kenneth M. Corbett Most Improved Chapter Award recipient

Additionally, the committee was tasked to reviewing the goals of the District Presidents during the 2013 National District Leadership Conference, and to identify opportunities for each district officer to contribute to those goals.

Passport Program

During the first session of the Student Advisory Committee, stickers were distributed amongst the committee members for all of the events of the coming week. Committee members worked out a schedule that ensured that at least one member was present with stickers at each event.

Kenneth M. Corbett Most Improved Chapter Award

The committee considered 5 finalists for this award, each of which was nominated by a governor of their district. Those chapters are:

I. Eta Upsilon, University of Missouri
II. Zeta Kappa, Texas A&M University at Commerce
III. Theta Beta, Boston University
IV. Beta Psi, Kent State University
V. Nu Alpha, Georgia State University
They dismantled those traditions that created distance between relationships between brothers. Their faculty wanted nothing to do with service, but for a fundamental change in their views on Kappa Kappa Psi – not for growth in recruitment or their bank account or their level of achievement. To the founding of the Chapter Field Student Achievement Award, to the creation of the J. Lee Burke National President and Trustee Kenneth M. Corbett. Brother Corbett’s motto of Kappa Kappa Psi – “Strive for the Highest.” Our motto does not reflect the majority and the recipient was selected. The recipient of this award will be announced this evening at the 2013 National Convention Banquet.

Award Recipients

Each banquet, the Kennett M. Corbett Most Improved Award is presented to an outstanding chapter that has shown the most improvement in that year’s results, The Most Improved Chapter Award is named in honor of Past National President and Trustee Kenneth M. Corbett. Brother Corbett’s years of service and dedication to the fraternity led to forward progress in communications to District Officers for this very report. The recipient was selected. The recipient of this award will be announced this evening at the 2013 National Convention Banquet.

The Most Improved Chapter Award is presented to an outstanding chapter that has shown the most improvement in that year’s results, The Most Improved Chapter Award is named in honor of Past National President and Trustee Kenneth M. Corbett. Brother Corbett’s years of service and dedication to the fraternity led to forward progress in communications to District Officers for this very report. The recipient was selected. The recipient of this award will be announced this evening at the 2013 National Convention Banquet.

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of her professional career and being established on a career path in its current trajectory. Kelly wants to work towards a more effective utilization of social media and Listservs in an effort to enhance national communication. Her desire to provide tools to individuals to build up chapters and, as a result, the fraternity shined during her meeting with the committee as well. Nominations hereby provides a hearty endorsement and nod of approval to Ms. Kelly Nellis.

Tammi Rice also proved to be very deserving of a tip of the hat from the committee on nominations. She has undertaken having conversations with current Vice-President for Student Affairs Adam Bates in an effort to bring in new ideas and gauge what programs are currently viewed as being effective and beneficial in their current form. Tammi voiced interest in challenging students to ask themselves questions such as, “Why are we here at National Convention?” in an effort to more fully evaluate themselves and their standing in the fraternity. Tammi closed our discussion with the statement that “Leadership is Service,” truly proving her potential to integrate with the thoughts of the other candidates for office.

For the office of Vice-President for Student Affairs, the 2013 Committee on Nominations has selected to slate Mr. Matthew Parent. We determined through our discussion of his candidate information that a determined effort to enhance the web presence of the fraternity and its ease of use, and a definitive timeline for such an effort, is something that would greatly benefit the organization. Brother Parent’s experience working within a Student Affairs office also put the committee at ease while considering Matthew’s qualifications. A focus on balancing and updating static and dynamic web-based resources would be, it was determined, very helpful for the current active membership. For these and other reasons, the committee has selected Matthew Parent to be slated for Vice-President for Student Affairs.

For the open positions on the Board of Trustees, the committee is pleased to report that it has slated each of the three candidates for the three available positions on the Board.

Dr. Rod Chesnutt, current chair of the Board of Trustees, has our full confidence in his abilities to continue serving on the board. His focus on financial stability, creation of endowments, and the sustainability of the Alumni Association proved a definite direction and goal in mind for Dr. Chesnutt.

Mr. Daniel George showed us that he would be willing and able to provide an open mind and a starkly different perspective from the current standard of the board. His past experiences as a governor for the Southwest District showed us a clear and objective interest for the greater good of the student.

Mr. Eric Morson focused on two key aspects of a strong candidacy for the position on the board. His strong background in finance and strategic planning would be nothing but invaluable assets to the trustees of our corporation. His term on the board for the alumni association has also pegged Mr. Morson as having adequate experience to serve on the Board of Trustees.

Before elections begin, I would like to personally thank a few individuals for the work done prior to the final generation of this report: Derrick Mills and Evan Thompson, advisors to this committee; each committee member, especially those who voiced dissent at varying parts of our candidate evaluations; President Adam Cantley, National President; Mike Osborn, chair of the Advisory Committee on Nominations; and Dr. Malinda Matney, parliamentarian.

Respect. Honesty. Transparency. All in an effort to be sure that your letters are my letters are his letters are hers. As we now head into elections, let’s remember our fraternal values and our lessons of the Third Degree.